

Mayor Keisha Lance Bottoms Names Shelby Busó as Chief Sustainability Officer

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Mayor Keisha Lance Bottoms Names Shelby Busó as Chief Sustainability Officer

ATLANTA— Mayor Keisha Lance Bottoms announced today that Shelby Busó has been named Chief Sustainability Officer. In this role, she will be responsible for overseeing the delivery of resilience and sustainability efforts for the City of Atlanta.

“Rooted in the vision of One Atlanta, our sustainability work is focused on delivering core equity outcomes for all Atlantans,” said Mayor Bottoms. “For us, this work begins with a focus on keeping cash in people’s pockets and helping residents overcome the challenges they face today, not just reducing carbon emissions. Shelby Busó has the passion and experience to continue to progress our city towards a more sustainable one while reducing future climate impacts. We are excited to welcome her to the team.”

On average, Atlantans spend 48% of their income on housing, utilities, and transportation. For the lowest income residents, this percentage is even higher. The Mayor’s Office of One Atlanta works to make Atlanta better prepared to withstand physical, social, and economic challenges that are a growing part of the 21st century. Housed in the Office of One Atlanta, the Chief Sustainability Officer will build on Atlanta’s national reputation as a sustainability leader and focus on three core issues:

1. Reducing energy costs for the residents most burdened by utility payments through energy efficiency, with a focus on our lowest income residents.
2. Implementing the City’s Clean Energy Plan, which will accelerate our transition to lower-cost energy

sources.

3. Ensuring affordable, fresh food access to an additional 50,000 residents by 2022, reducing the number of Atlantans residing in USDA-defined food deserts by 10%.

“I am honored to continue the work of making Atlanta a sustainability leader in the Southeast region,” said Shelby Busó. “Every day our environment and residents are counting on us to take action and further focus on building a stronger and more livable city. I am thrilled to join the City of Atlanta to advance those efforts.”

A seasoned strategist and environmentalist, Shelby Busó most recently served as the Director of Community Advancement and Market Transformation for the U.S. Green Building Council (USGBC). Working with the USGBC since July 2016, Busó collaborated with the Market Leadership Advisory Board facilitating design and development of programs and major initiatives. Previously she managed the Atlanta Better Buildings Challenge as the Director of Sustainability for Central Atlanta Progress. Busó also developed a 200-page comprehensive sustainability plan for Midtown Atlanta which led to the first public space recycling program in the City of Atlanta as the Assistant Director of Transportation and Sustainability for Midtown Alliance. Shelby holds a Juris Doctor and Master of Environmental Law and Policy from Vermont Law School. Her Bachelor of Arts was obtained at Wake Forest University.

Busó’s appointment is effective immediately.

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