

By the numbers on gender of metro Atlanta's business sector

Gender	No. firms	Sales receipts or values of shipments	No. paid employees	Annual payroll
All firms	93,507	\$198.8 billion	949,119	\$36.7 billion
Female owned	21,044	\$26.7 billion	152,326	\$5.5 billion
Male owned	62,048	\$160.5 billion	713,196	\$28.7 billion
Equally male/ female owned	10,414	\$11.5 billion	83,597	\$2.4 billion

Businesses owned by men sell, pay and employ more than businesses owned by women. Chart includes only firms with paid employees. Source: U.S. Census Bureau, 2012 Survey of Business Owners