



2018 Results

{With Data from Prior Years}

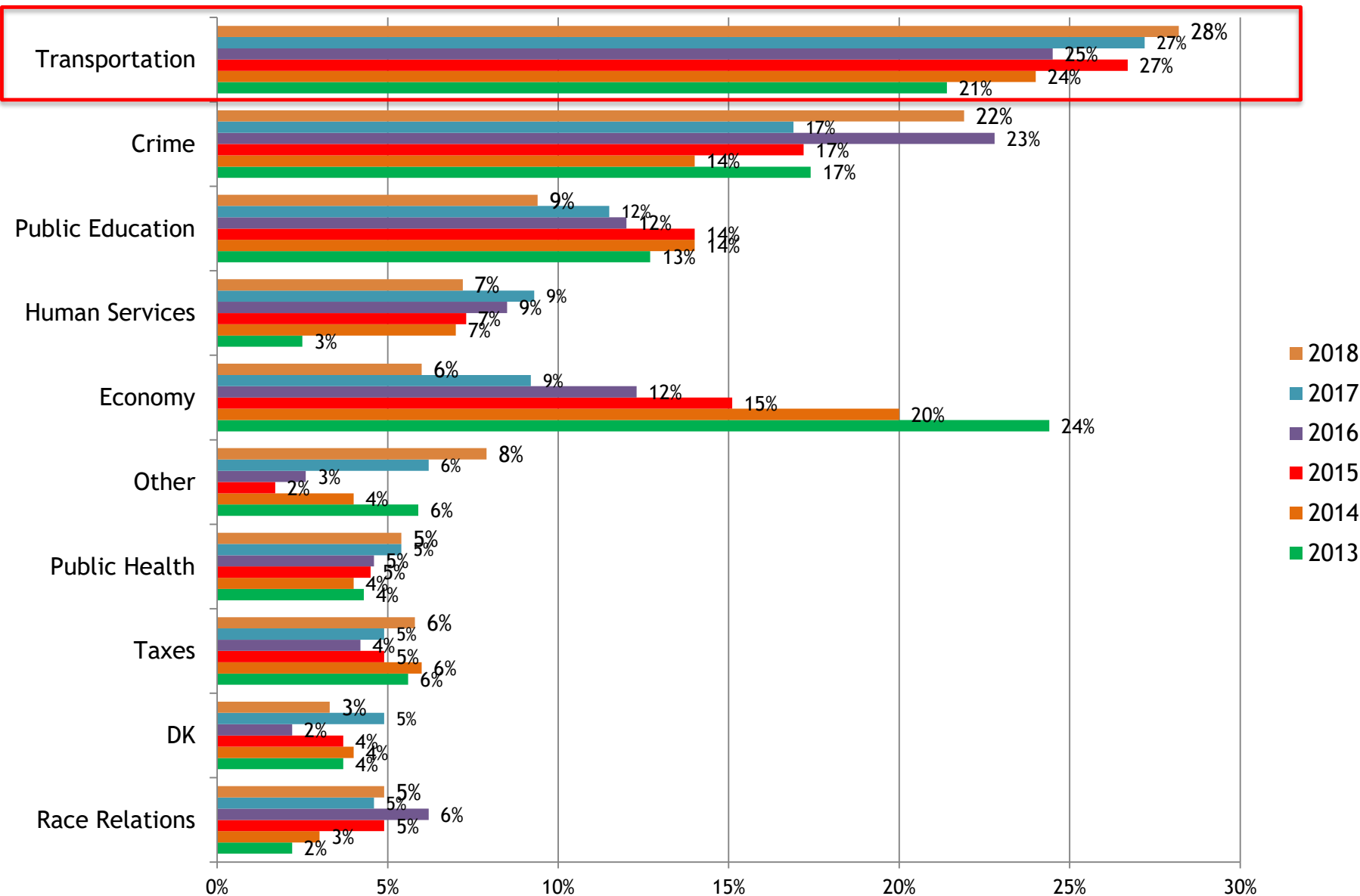
By “Topic Module”

October 30, 2018

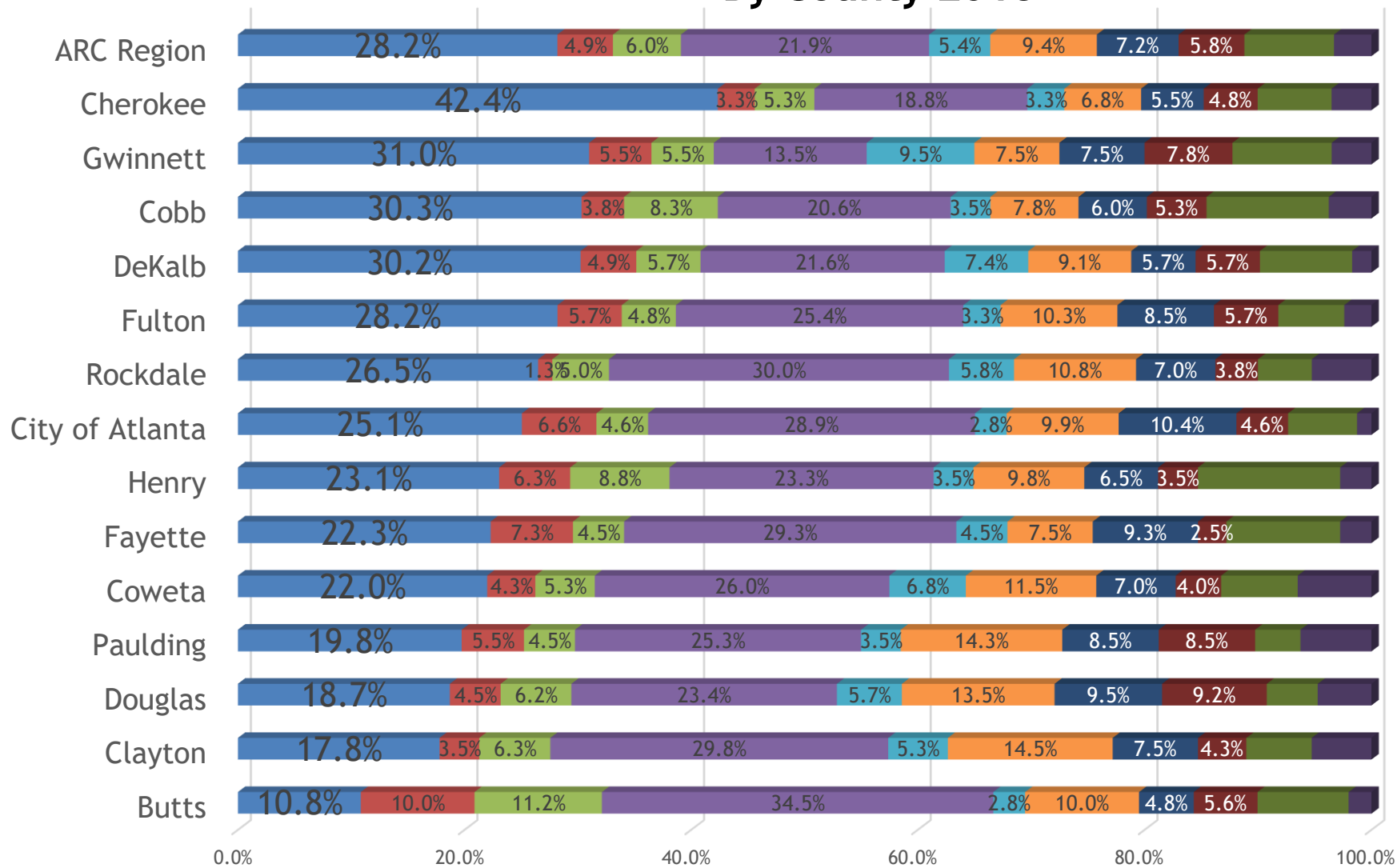
jjaquish@atlantaregional.org

- **Transportation** stays the #1 concern, with a greatest share ever
 - Recognition of Transit's importance to region near unanimous
 - A consistent plurality feel transit is the best fix for congestion
 - Half, regionally, support tax funding for transit
- **Economy** is getting better and better
 - Drops to 6% as biggest problem, down from 24% in 2013
 - Still “cracks in the window” with financial stress, food insecurity, and concern with/ lack of knowledge of service availability
- **Housing (*new questions*)**--Affordability a major concern
- Concern with **Crime** Jumps Back Up (from last year)
 - Community Safety “disconnect”
- **Quality of Life** and **Civic Involvement** assessments solidly stable
- Optimism for **The Future** steady, but remains restrained

Biggest Problem Facing Residents in Metro Atlanta: Responses - 2013-2018



Biggest Problem Facing Residents in Metro Atlanta: By County 2018

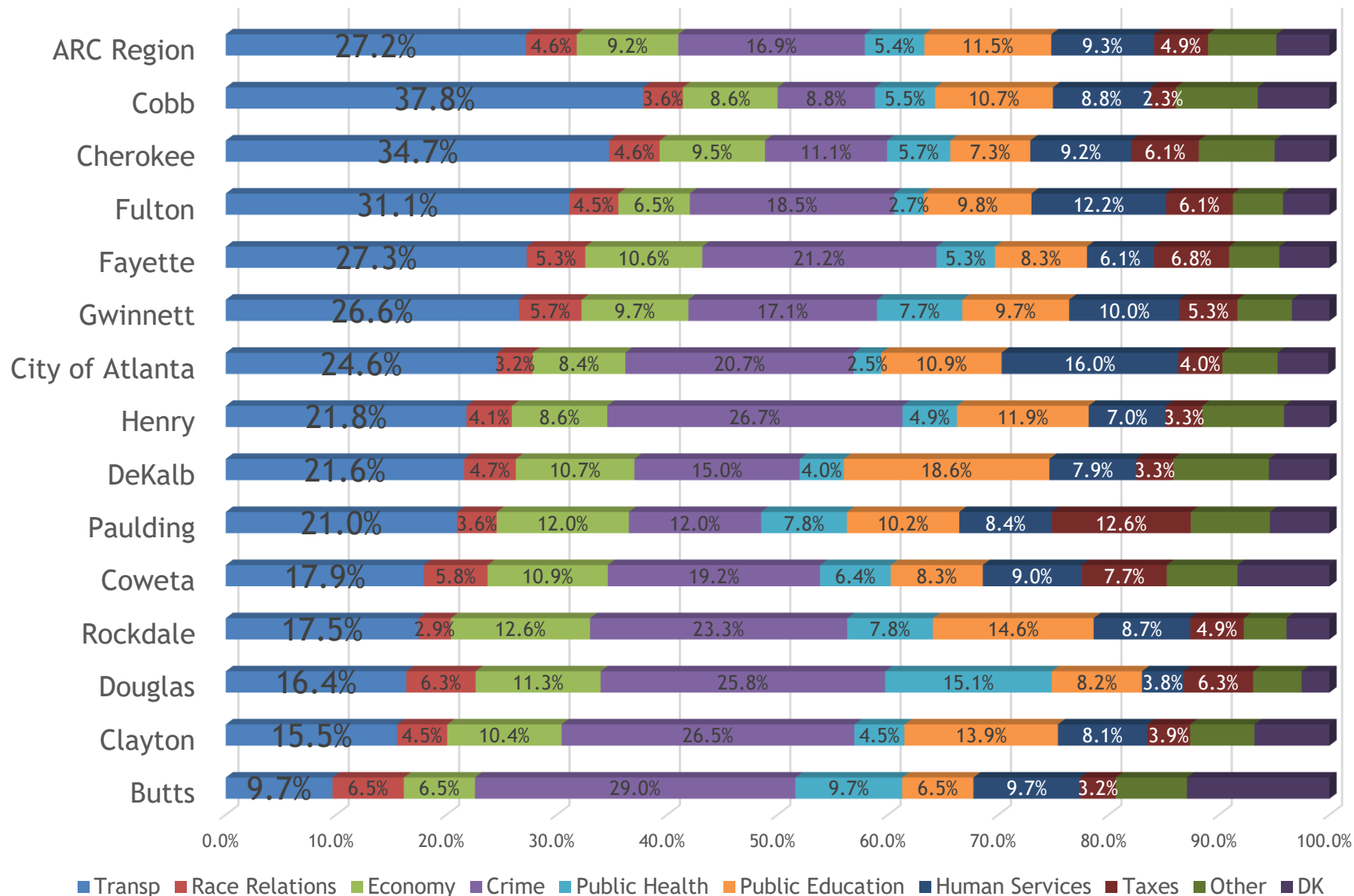


■ Transp ■ Race Relations ■ Economy ■ Crime ■ Public Health ■ Public Education ■ Human Services ■ Taxes ■ Other ■ DK



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Biggest Problem for Metro Atlanta: MAS 2017

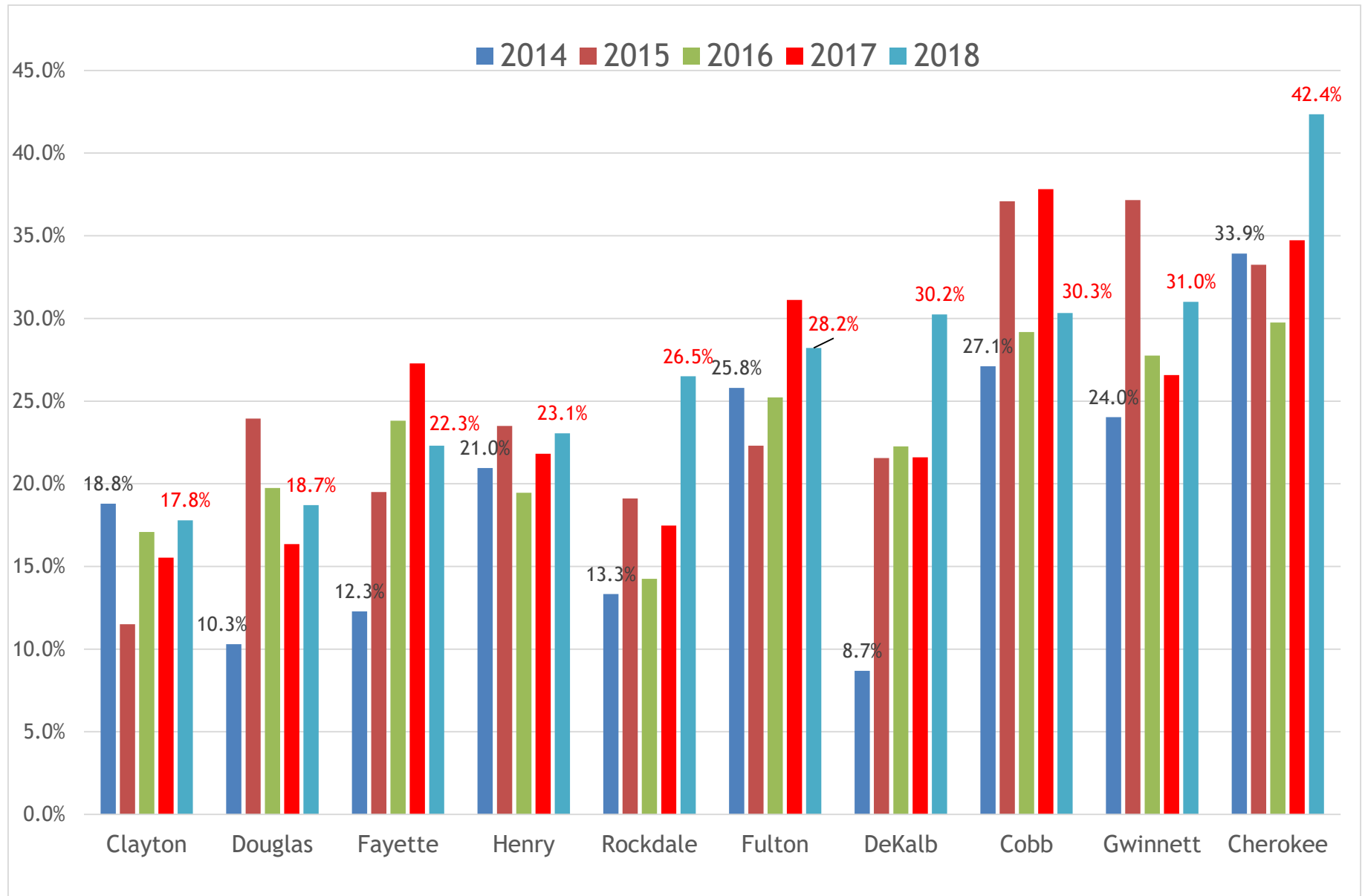


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Share by County: Transportation as Biggest Problem 2014-2018



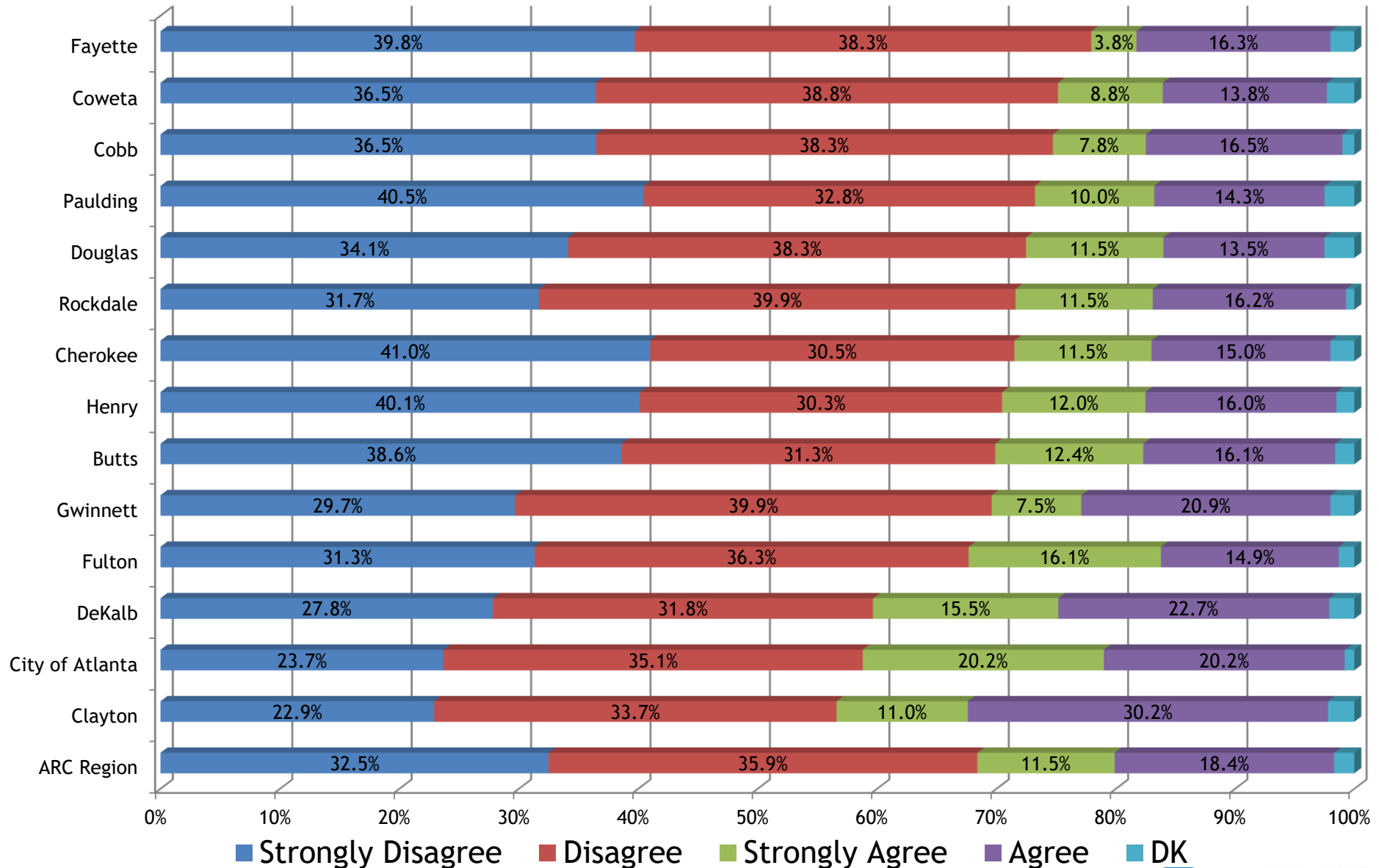
Most Likely to Say that Transportation is the #1 Issue?

- Residents of Cherokee, Gwinnett, and Cobb
- Those with at least a bachelor's degree
- Males
- Younger residents (18-34)
- White Respondents
- Those with higher incomes



"I Frequently Lack Transportation to Get to Places I Need to Go..." (By County)

MAS 2018

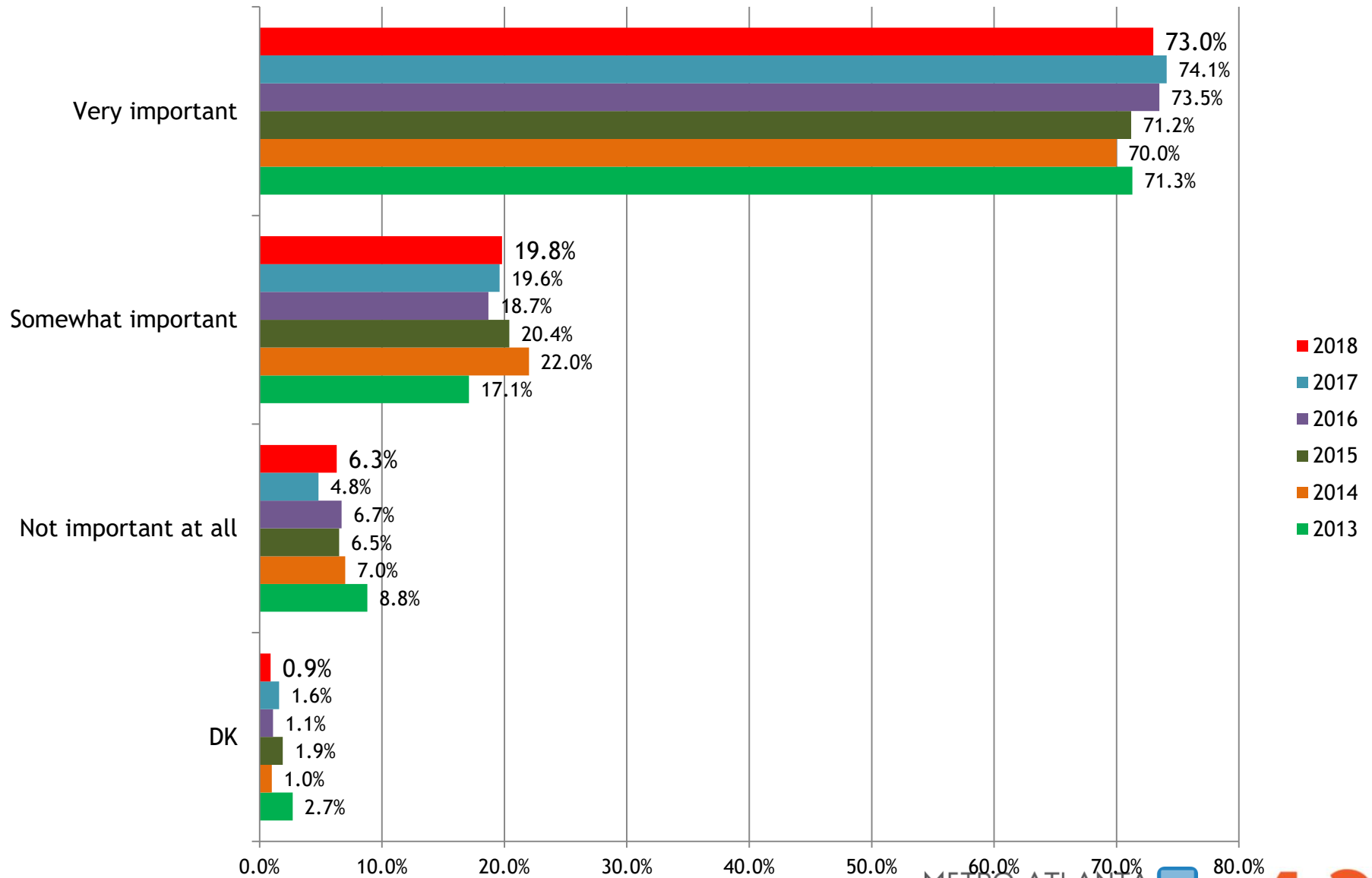


Most Likely to Indicate Having Problems with Accessing Needed Transportation...

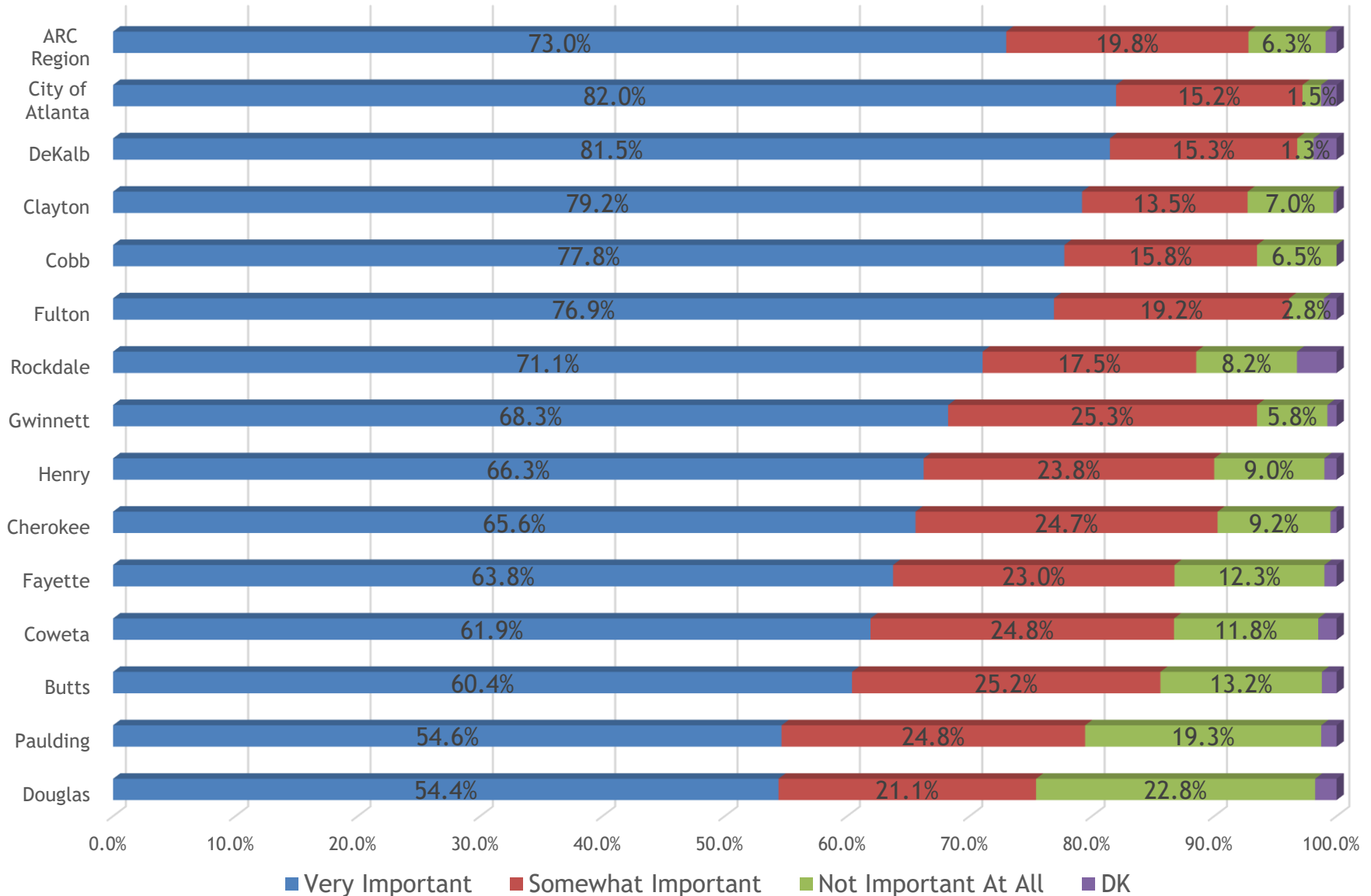
- Residents of the City of Atlanta, Clayton, and DeKalb
- Boomers and Seniors
- Those with lower levels of education
- Black and Latino Respondents



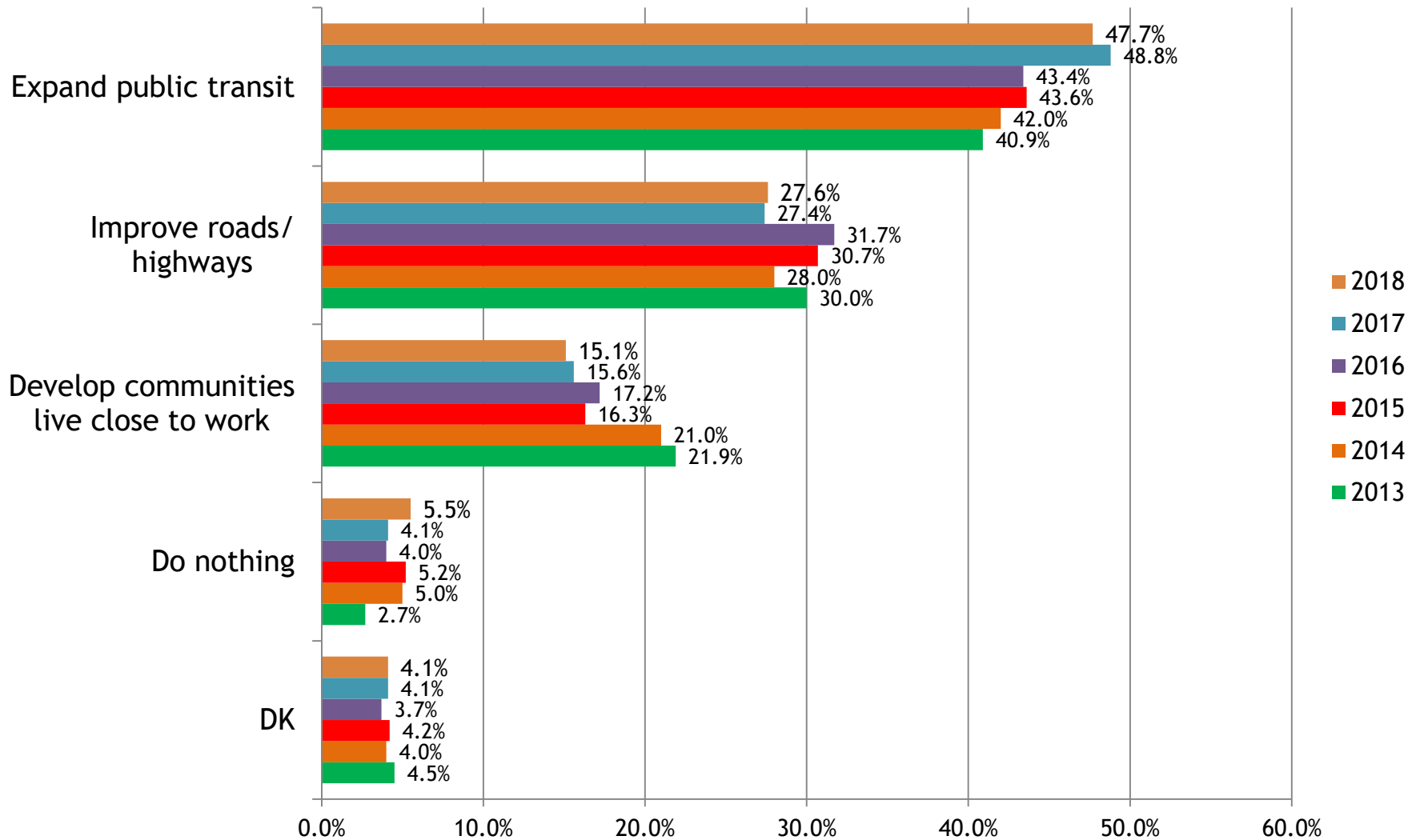
Importance of Public Transit: MAS Responses 2013-2018



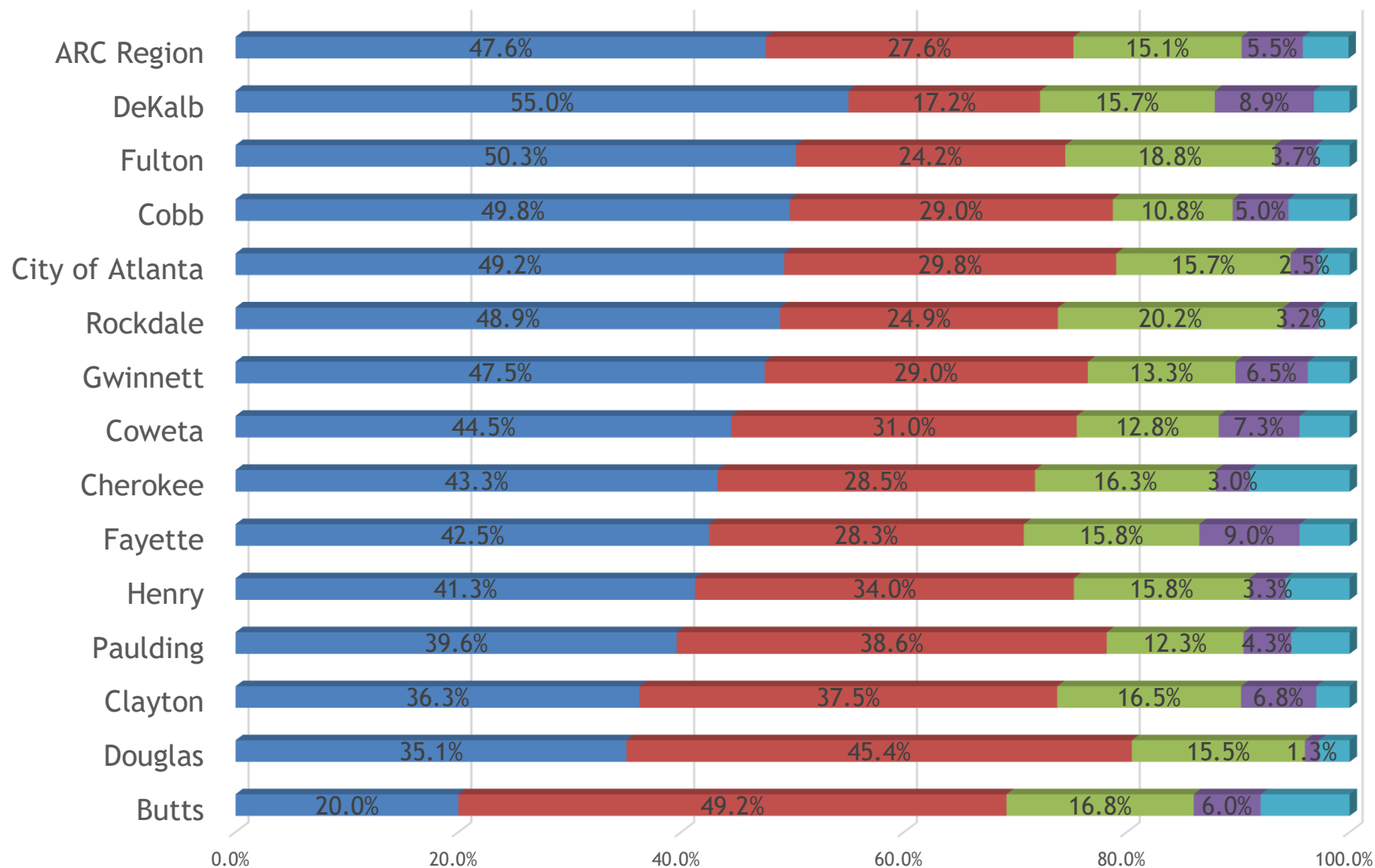
Importance of Public Transit to the Region: 2018



Best Way to Fix Traffic? Responses 2013-2018



Best Long-Term Solution to Traffic?: MAS 2018



Expand Public Transit Improve Roads and Highways Develop Communities in Which People Live Close to Where They Work Do Nothing DK



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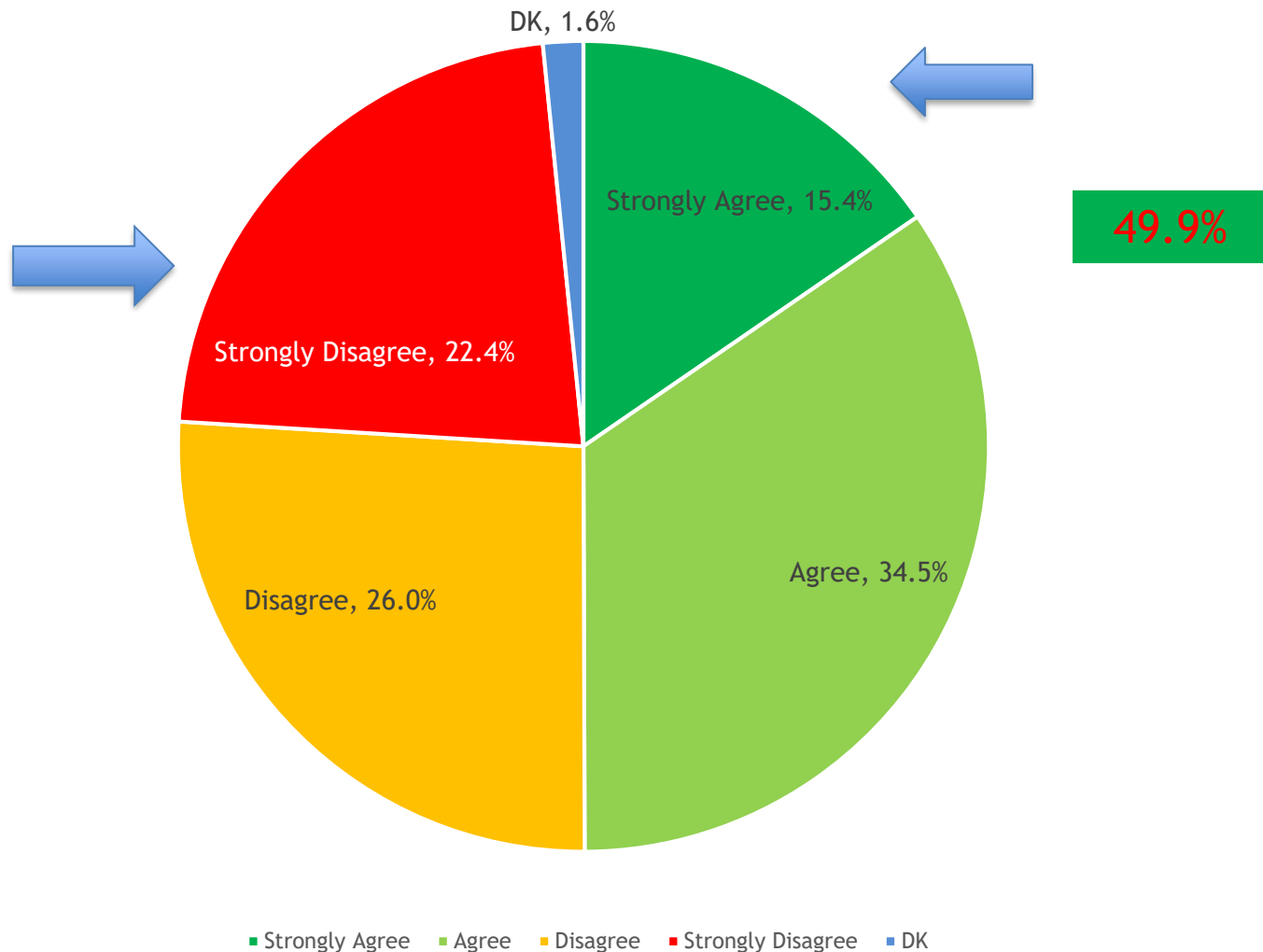
Most Likely to Indicate “Expanding Public Transit” as the Best Long-Term Fix to Traffic Problems...

- Residents of City of Atlanta, DeKalb, and Clayton
- Females
- Minorities
- Those in Labor Force
- Higher Educational Attainment



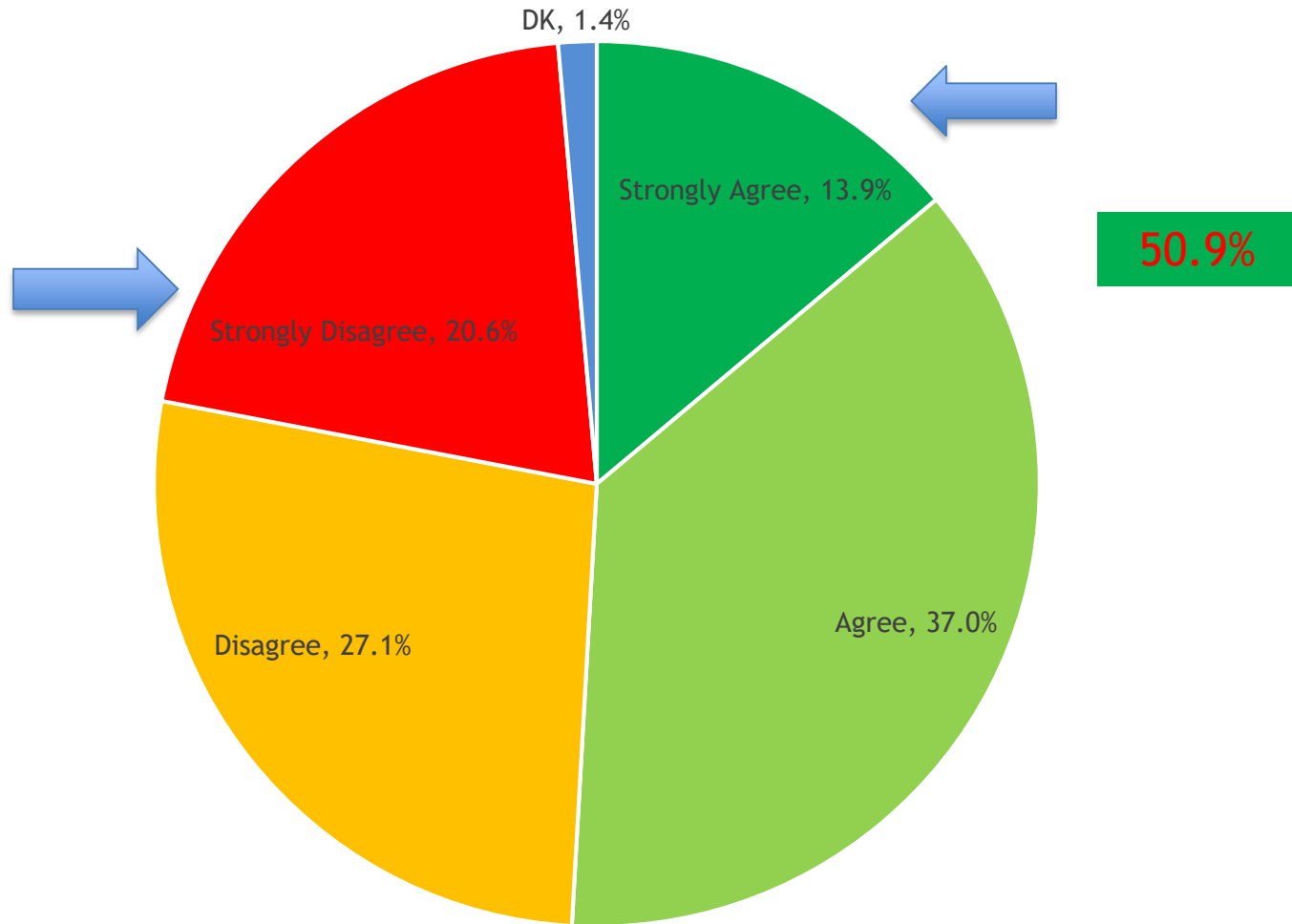
2018

"I am willing to pay more in taxes to fund expanded regional public transit that includes buses and rail."



2017

"I am willing to pay more in taxes to fund expanded regional public transit that includes buses and rail."



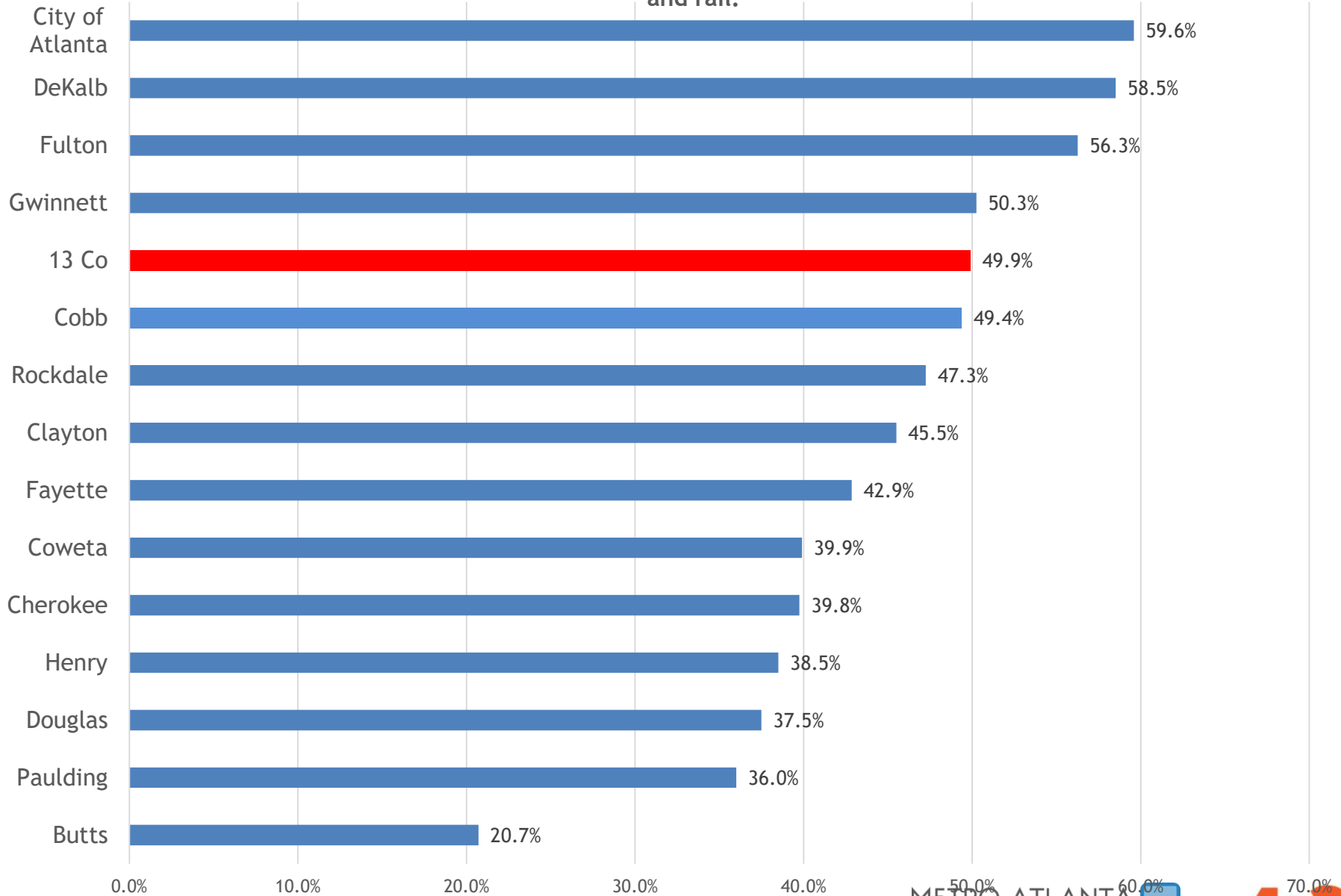
Strongly Agree Agree Disagree Strongly Disagree

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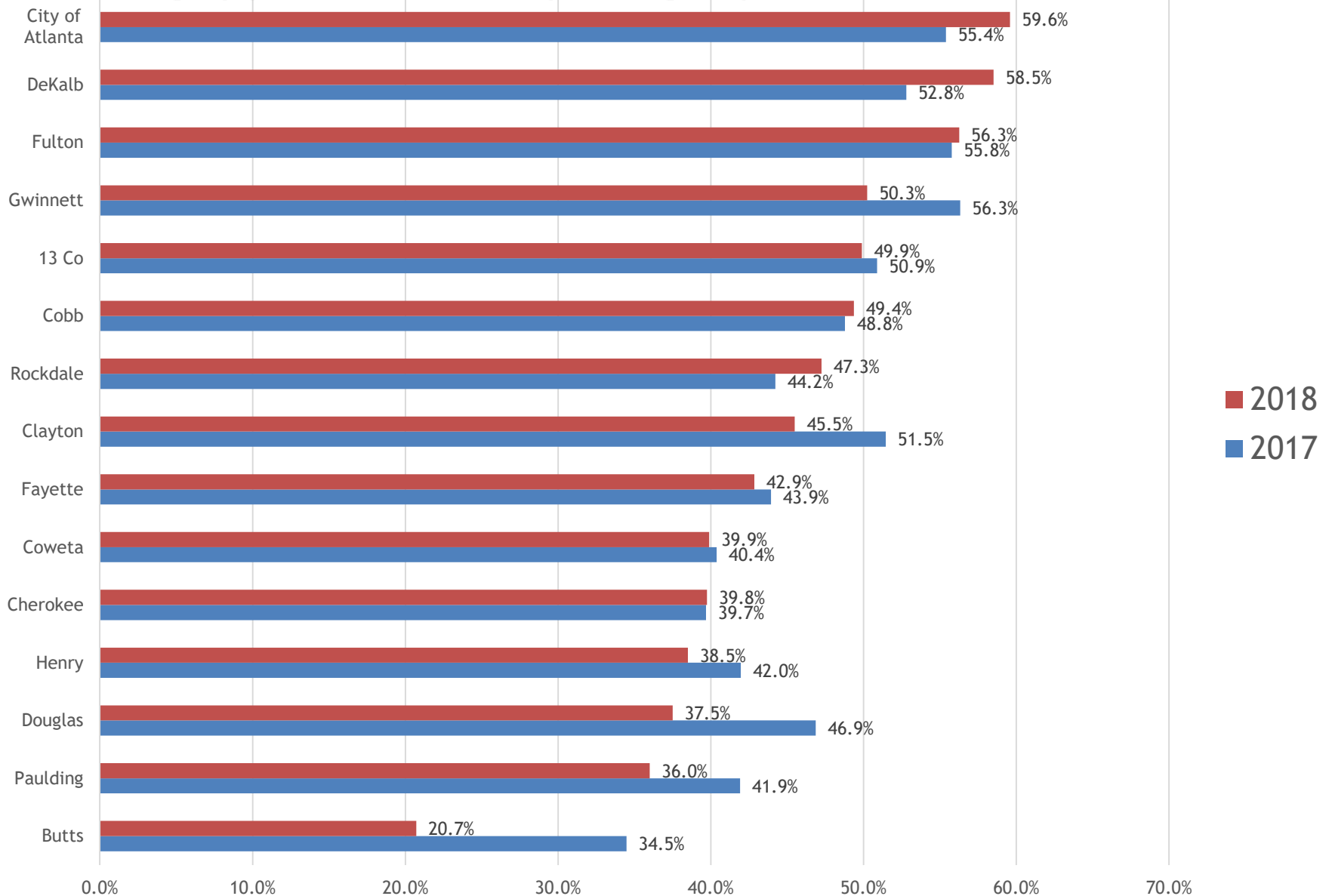
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Share Agreeing or Strongly Agreeing 2018:
"I am willing to pay more in taxes to fund expanded regional public transit that includes buses
and rail."



Share Agreeing or Strongly Agreeing:

"I am willing to pay more in taxes to fund expanded regional public transit that includes buses and rail."



■ 2018
■ 2017



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More likely to be willing to pay more taxes to fund expanded regional transit...

- Residents of the City of Atlanta, DeKalb, Fulton, Gwinnett, and Cobb
- Younger cohorts
 - 58% willing from ages 18-34
 - Down to 37% age 65+
- More highly educated
- Residents newer to the metro area (<10 years)
- Renters



ECONOMY

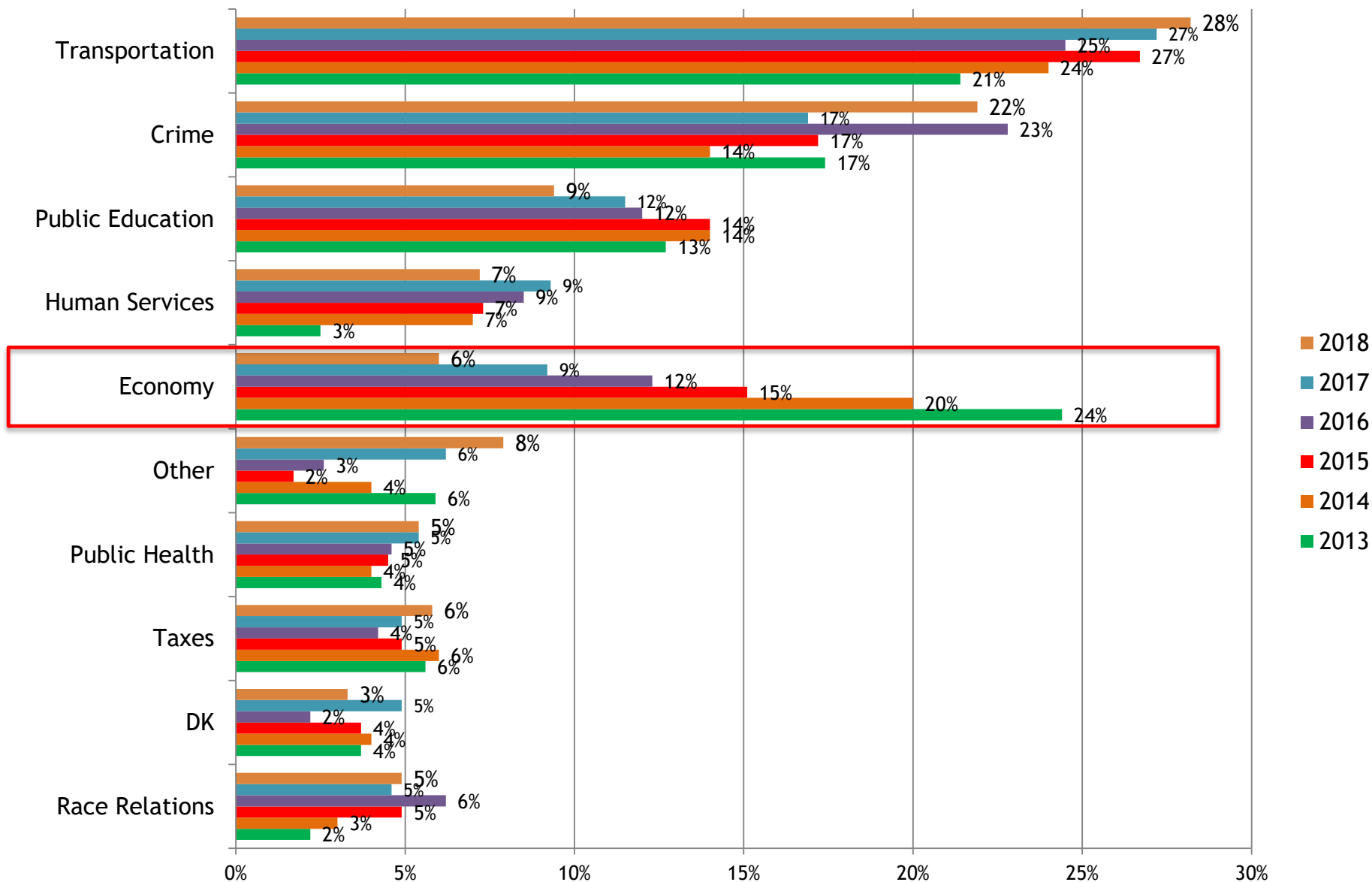


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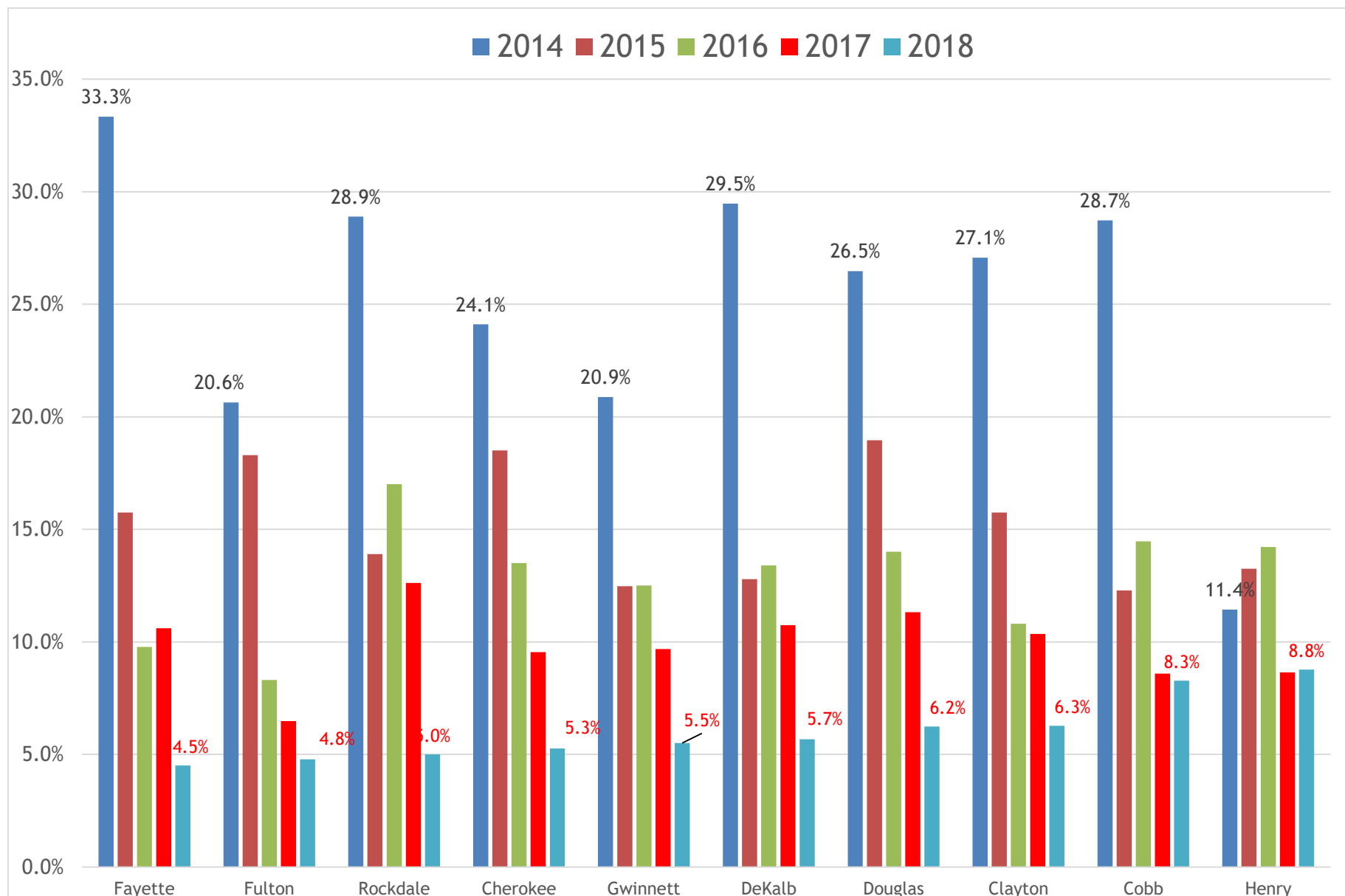
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Biggest Problem Facing Residents in Metro Atlanta: Responses - 2013-2018



Share by County: Economy as Biggest Problem 2014-2018

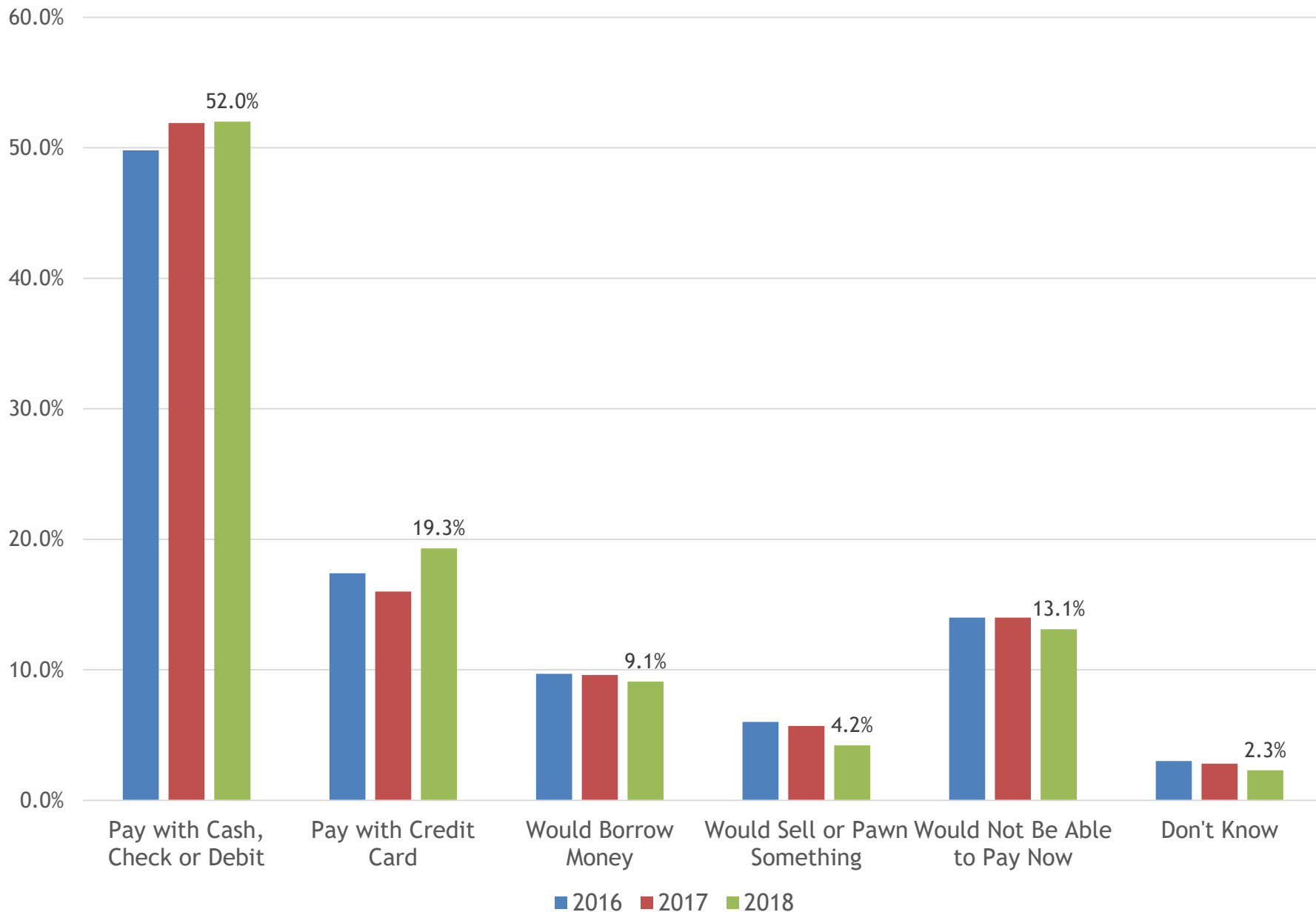


Most Likely to Say the Economy is the #1 Issue?

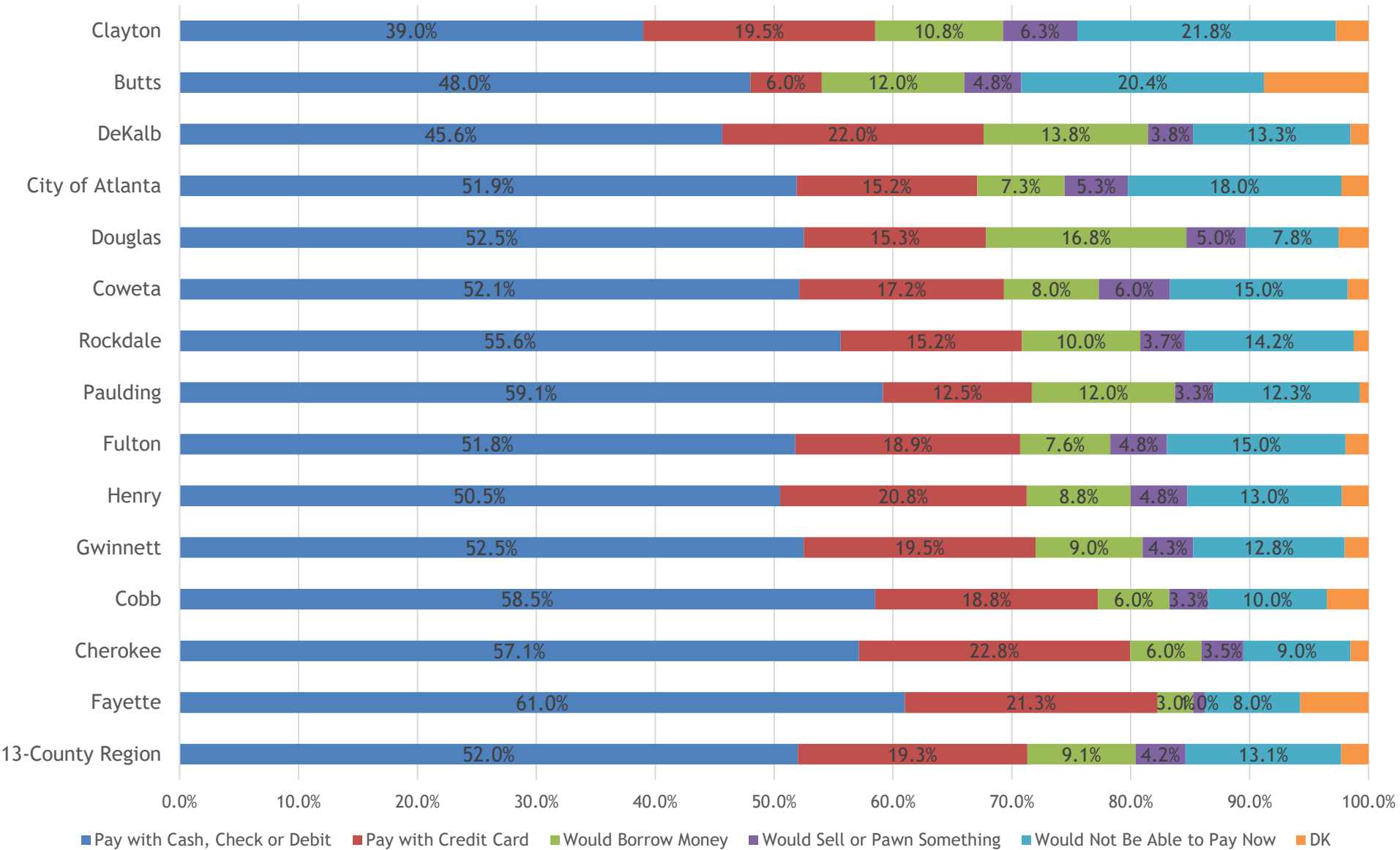
- Residents of Butts, Henry, and Cobb
- Those aged 18-34
- Minorities
- Those with lower incomes (but not lower education levels)
- Workforce Age, Out of the Workforce



Methods of Paying for a \$400 Financial Emergency: 2016-2018



\$400 Emergency by County: MAS 2018

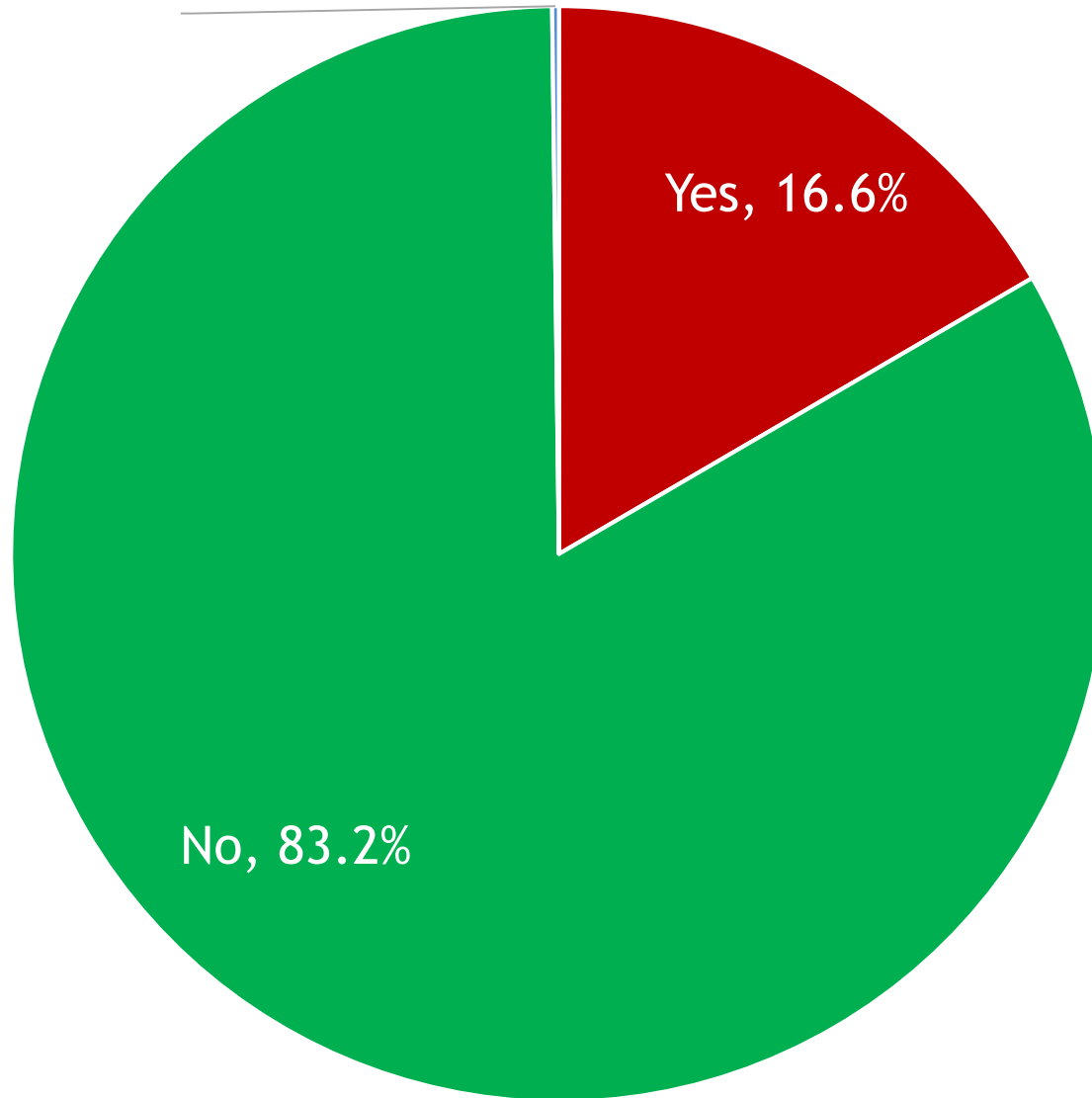


Most Likely to have trouble Paying \$400 Emergency?

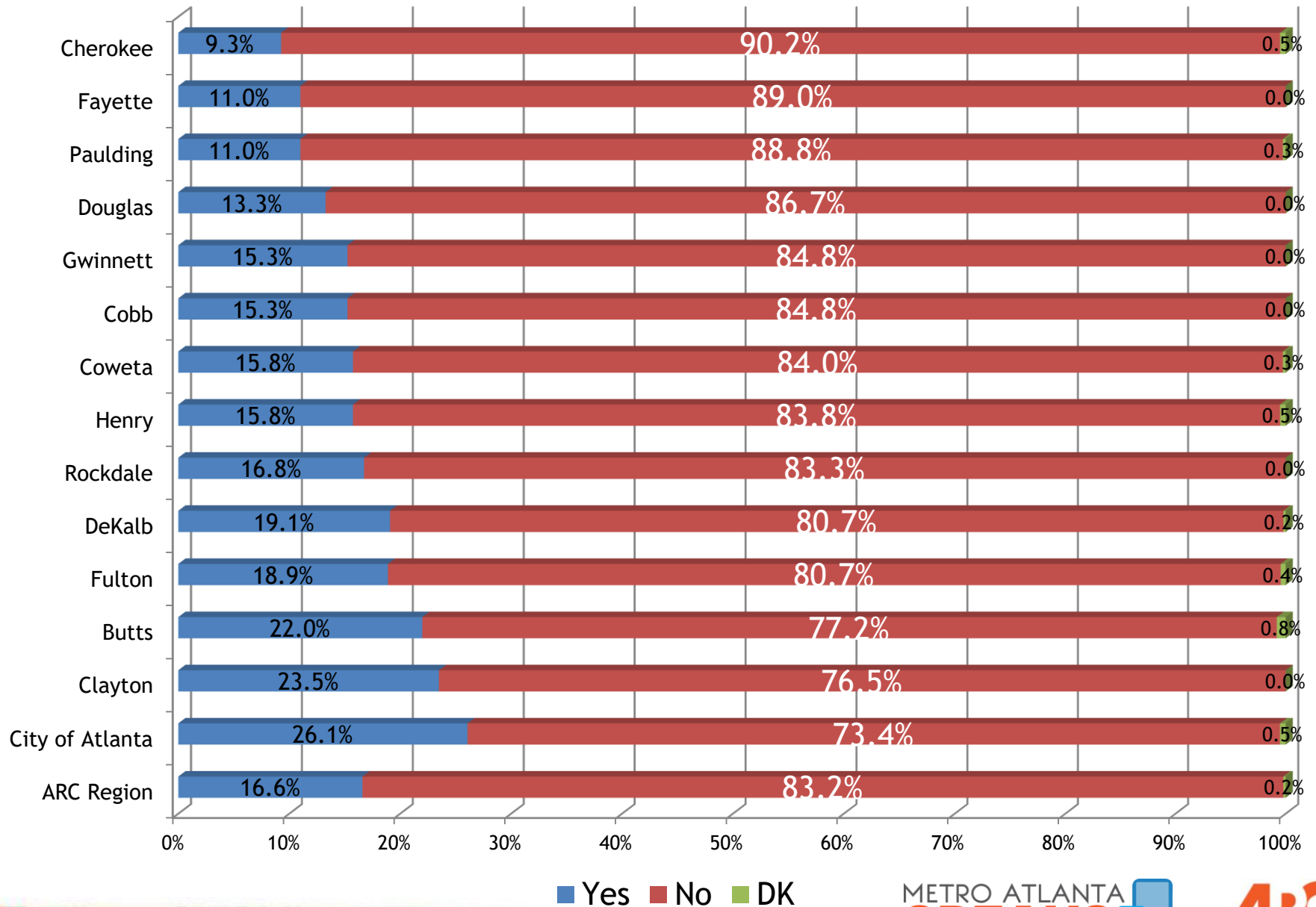
- Residents of City of Atlanta, Clayton, Butts, DeKalb, and Fulton
- Those aged 18-34
–6% at 65+
- Minorities
- Those with lower incomes and education levels
–4 in 10 at < \$25K



2018: Skipped Meals or Reduced Portions re: Lack of Money



Skipped Meals or Reduced Portions by County MAS 2018



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Most Likely to Experience Stress from Food Insecurity?

- Residents of City of Atlanta, Clayton, Butts, DeKalb, and Fulton
- Those aged 18-34
–6% at 65+
- Minorities
- Those with lower incomes and education levels
–4 in 10 at < \$25K



HOUSING

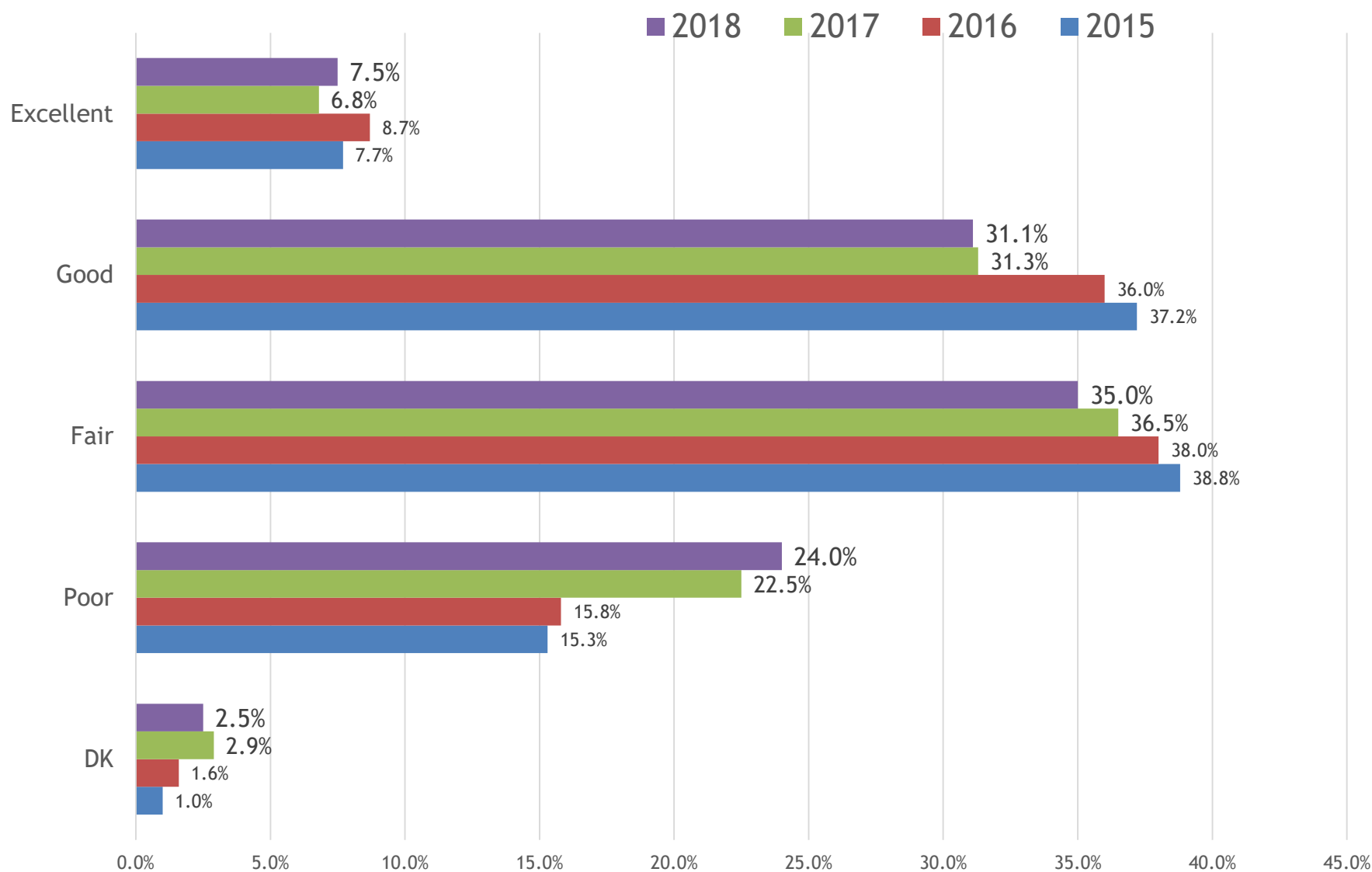


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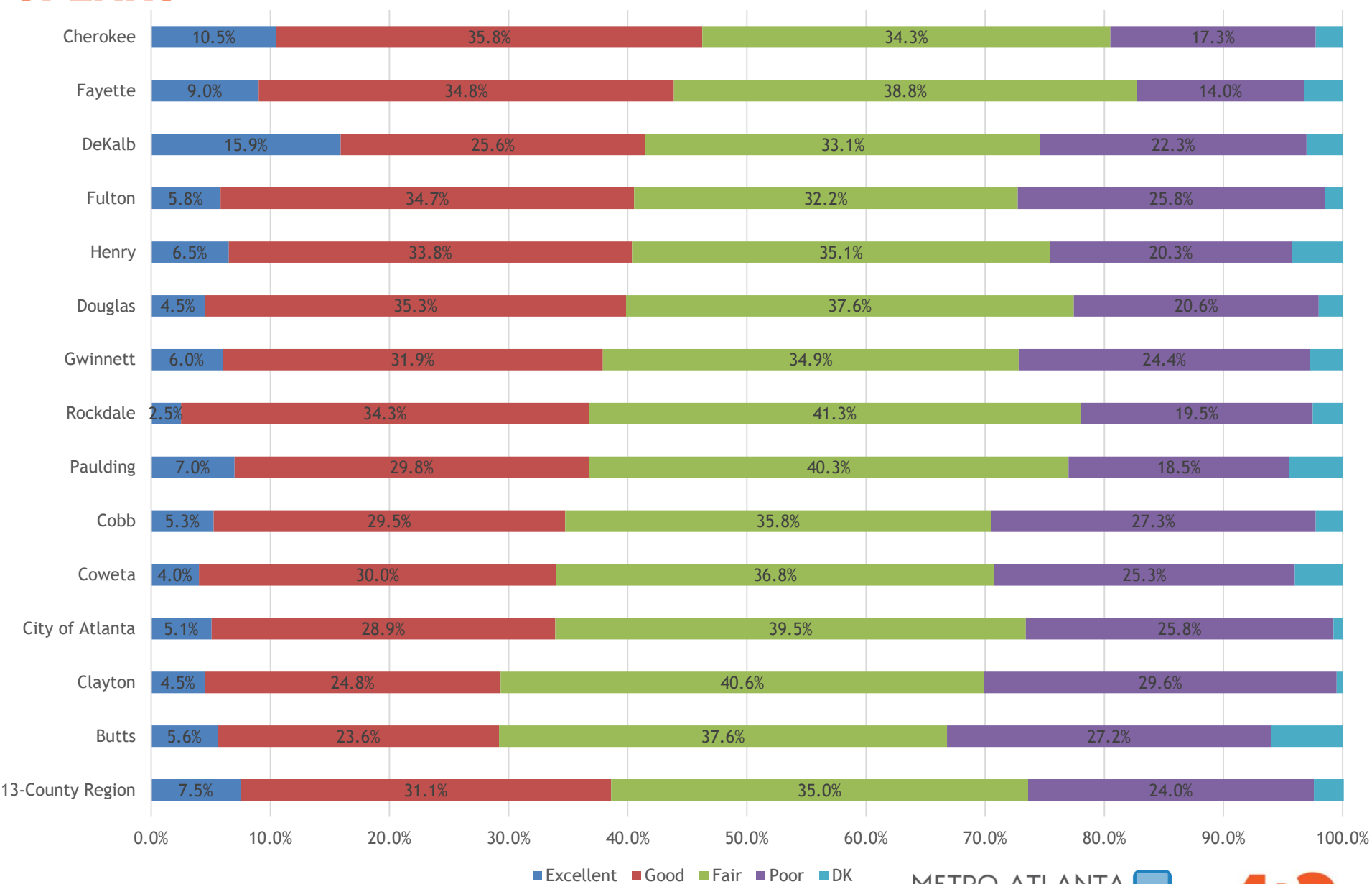
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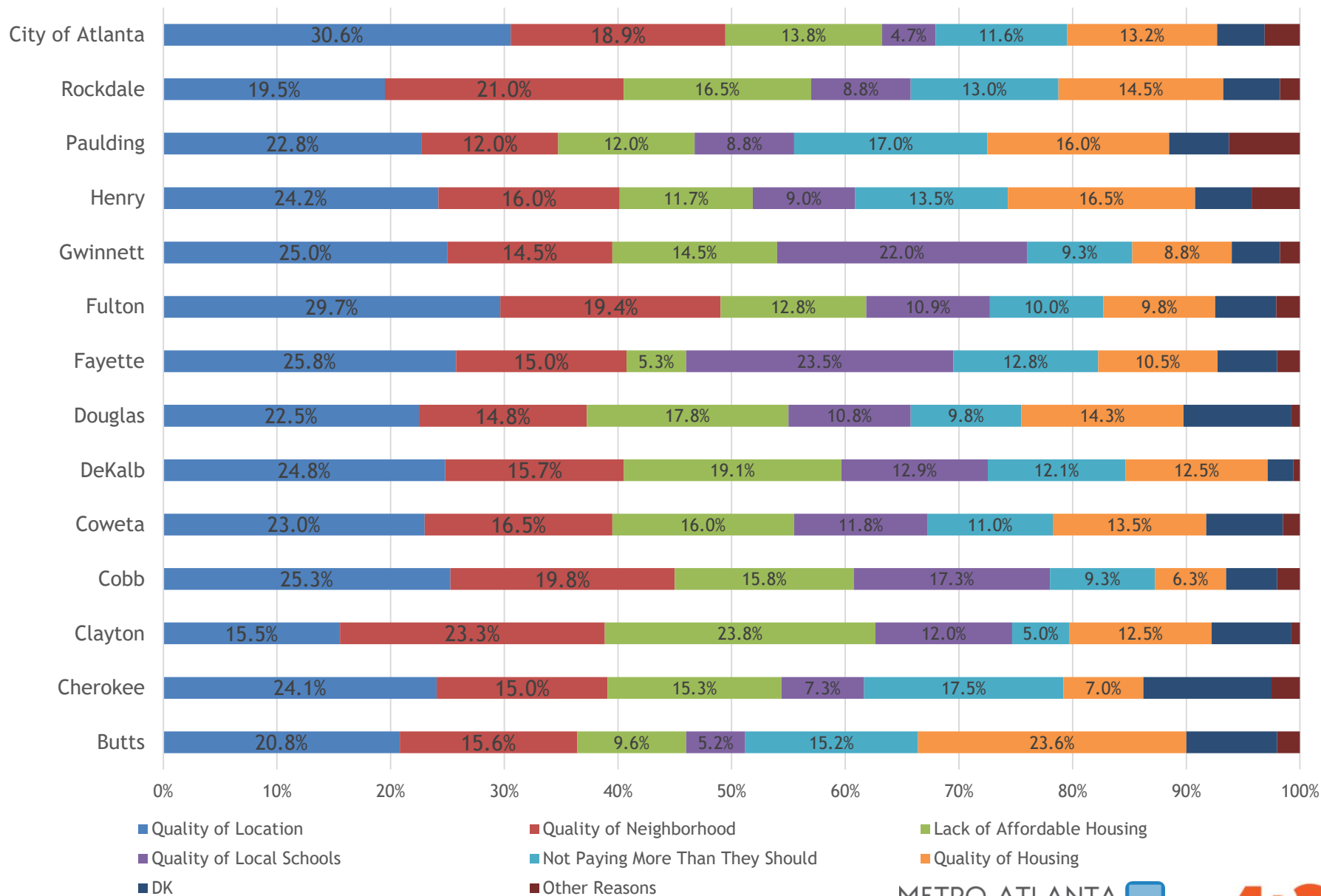
Metro Affordability “As Place to Live”: MAS 2015-2018



Metro Affordability “As Place to Live”: MAS 2018



Biggest Reason Paying Too Much for Housing MAS 2018



CRIME

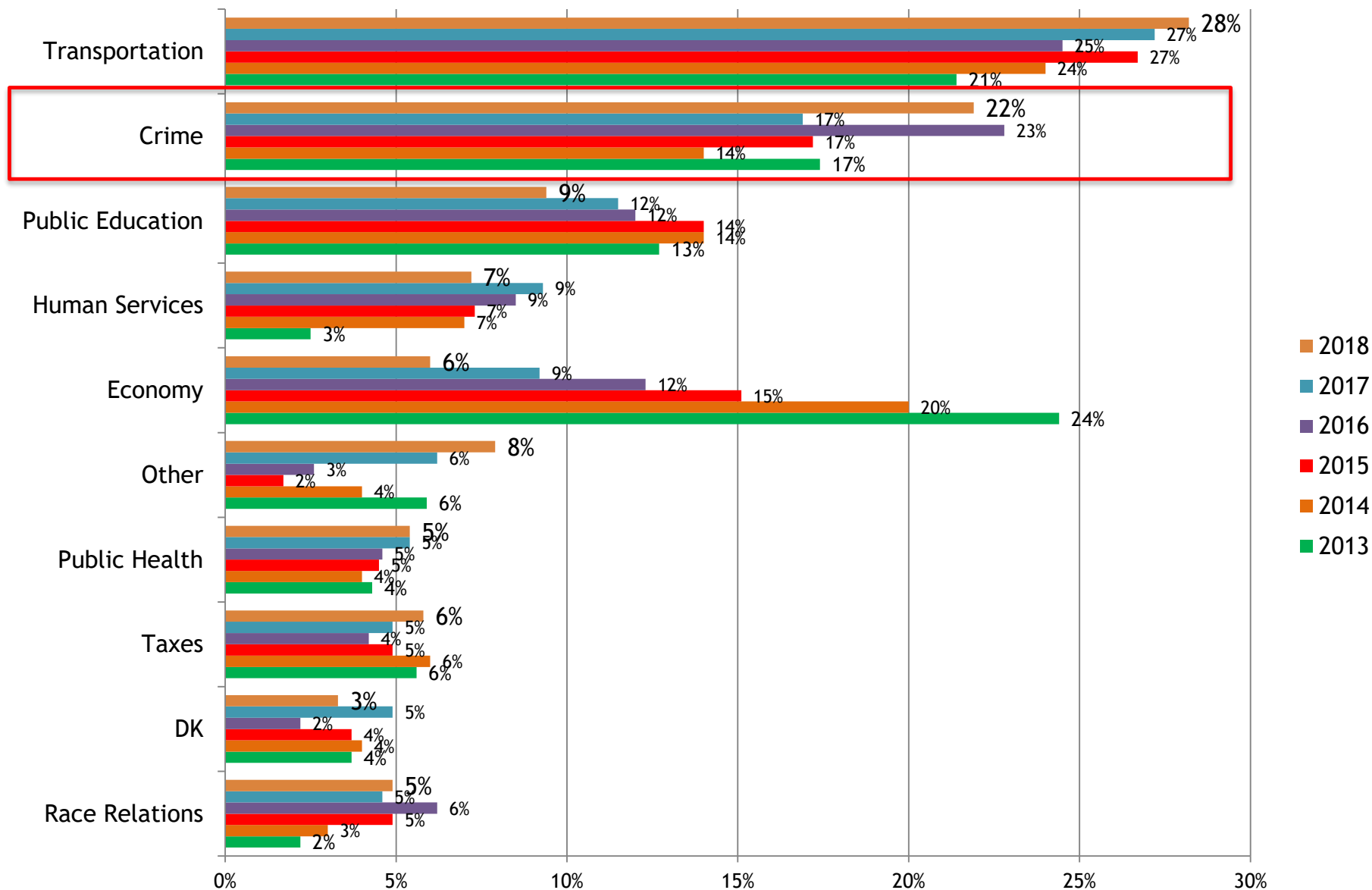


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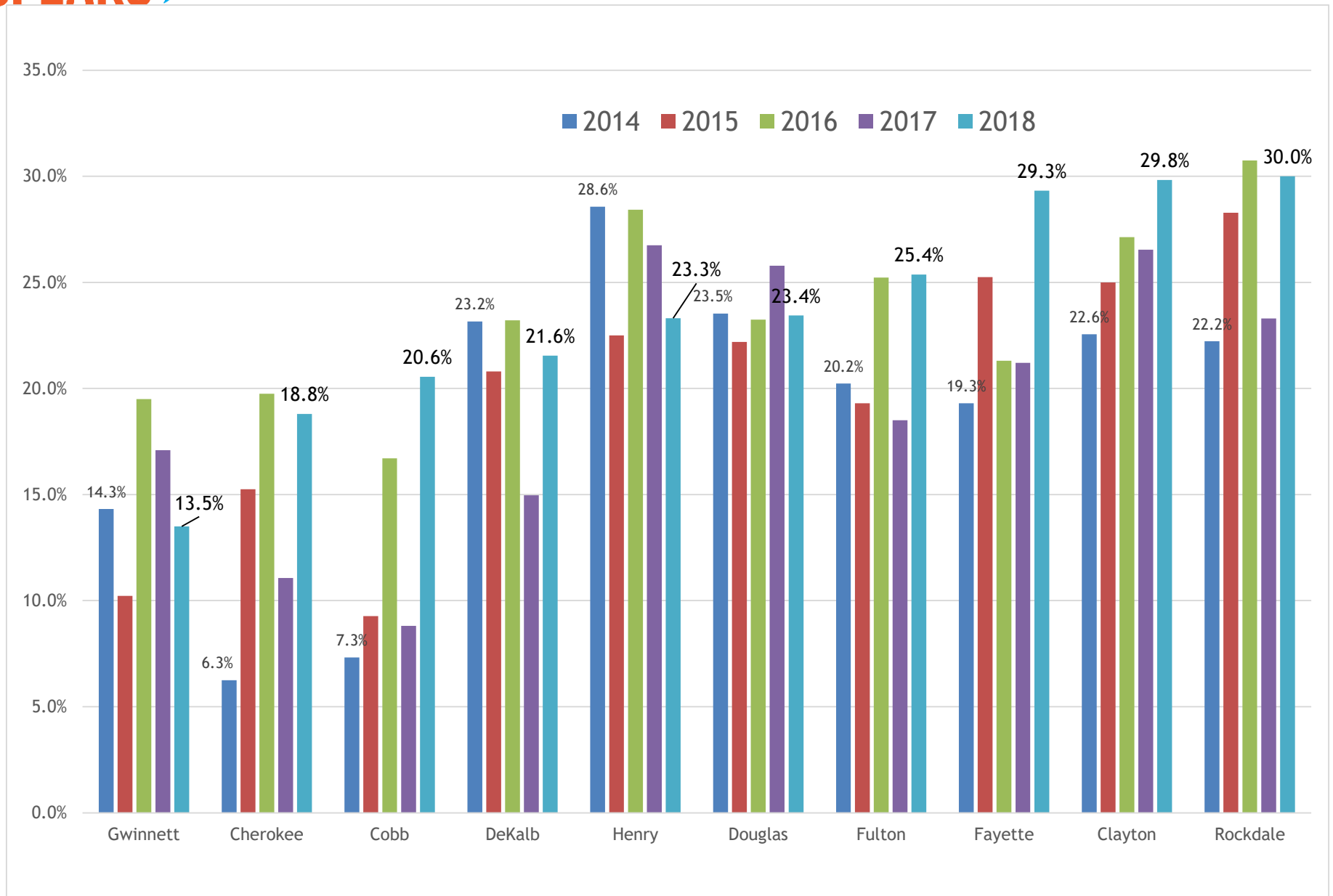
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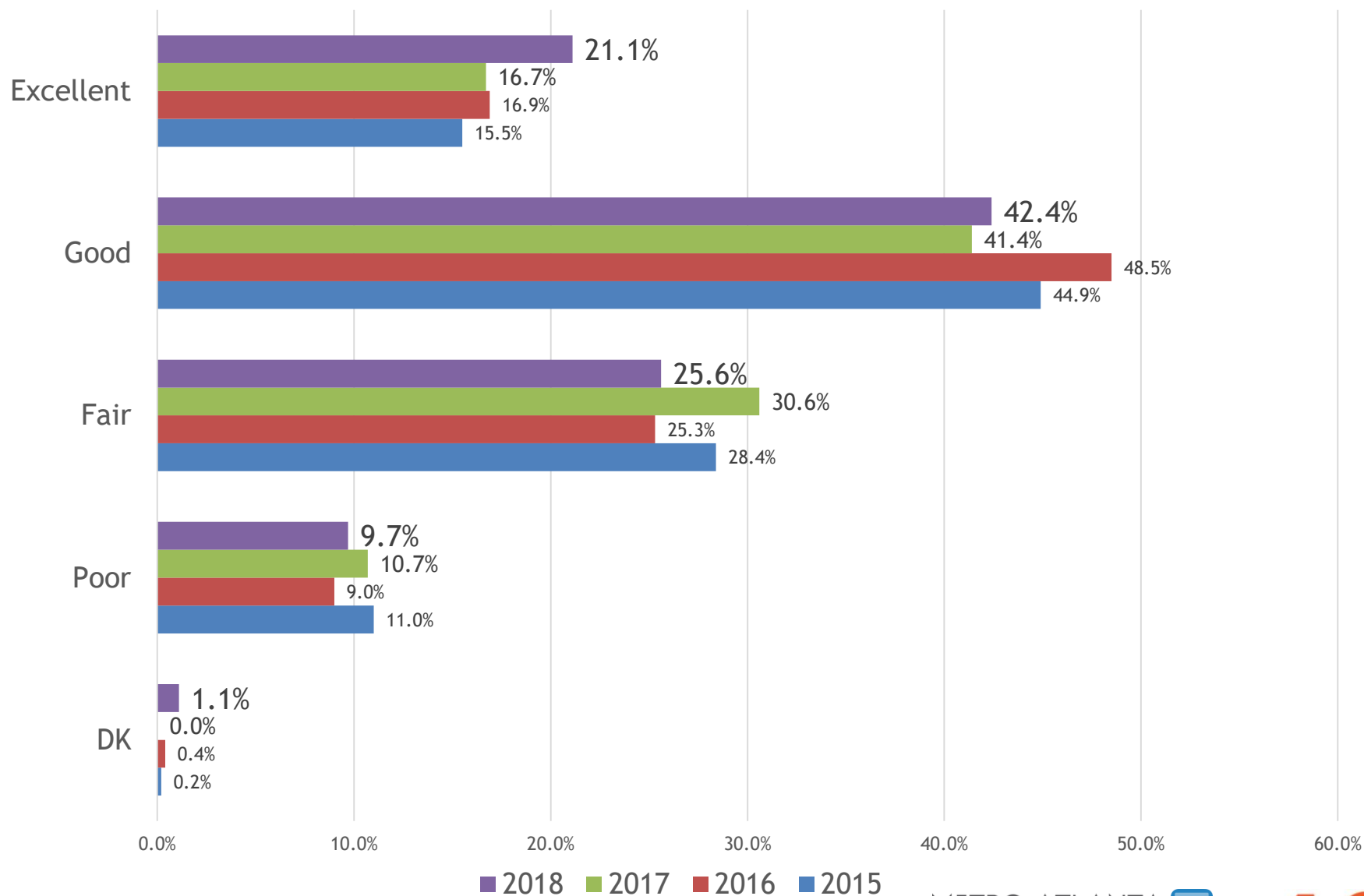
Biggest Problem Facing Residents in Metro Atlanta: Responses - 2013-2018



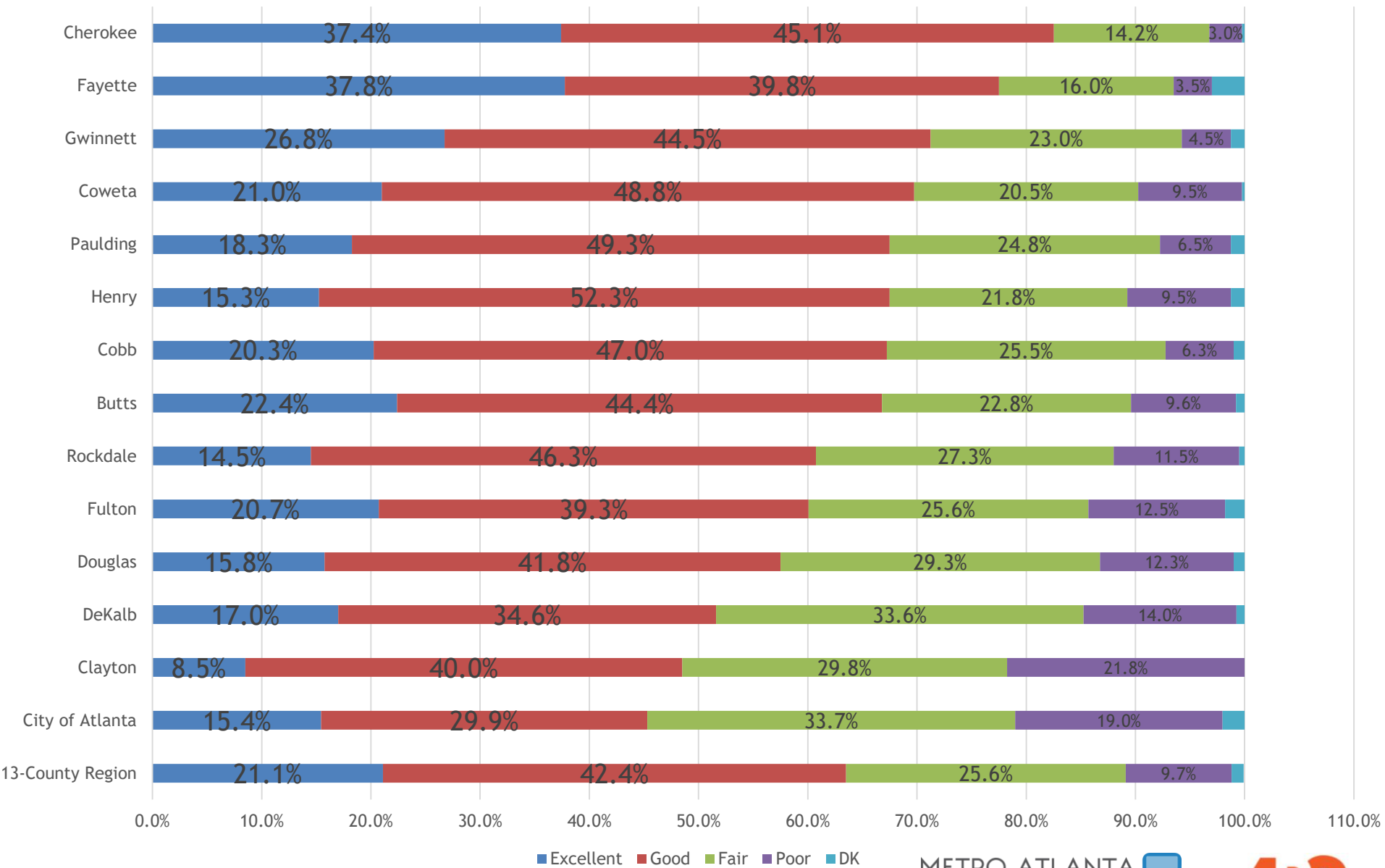
Share by County: Crime as Biggest Problem 2014-2018



Assessment of Community Safety MAS: 2015-2018



Assessment of Community Safety MAS 2018



QUALITY OF LIFE

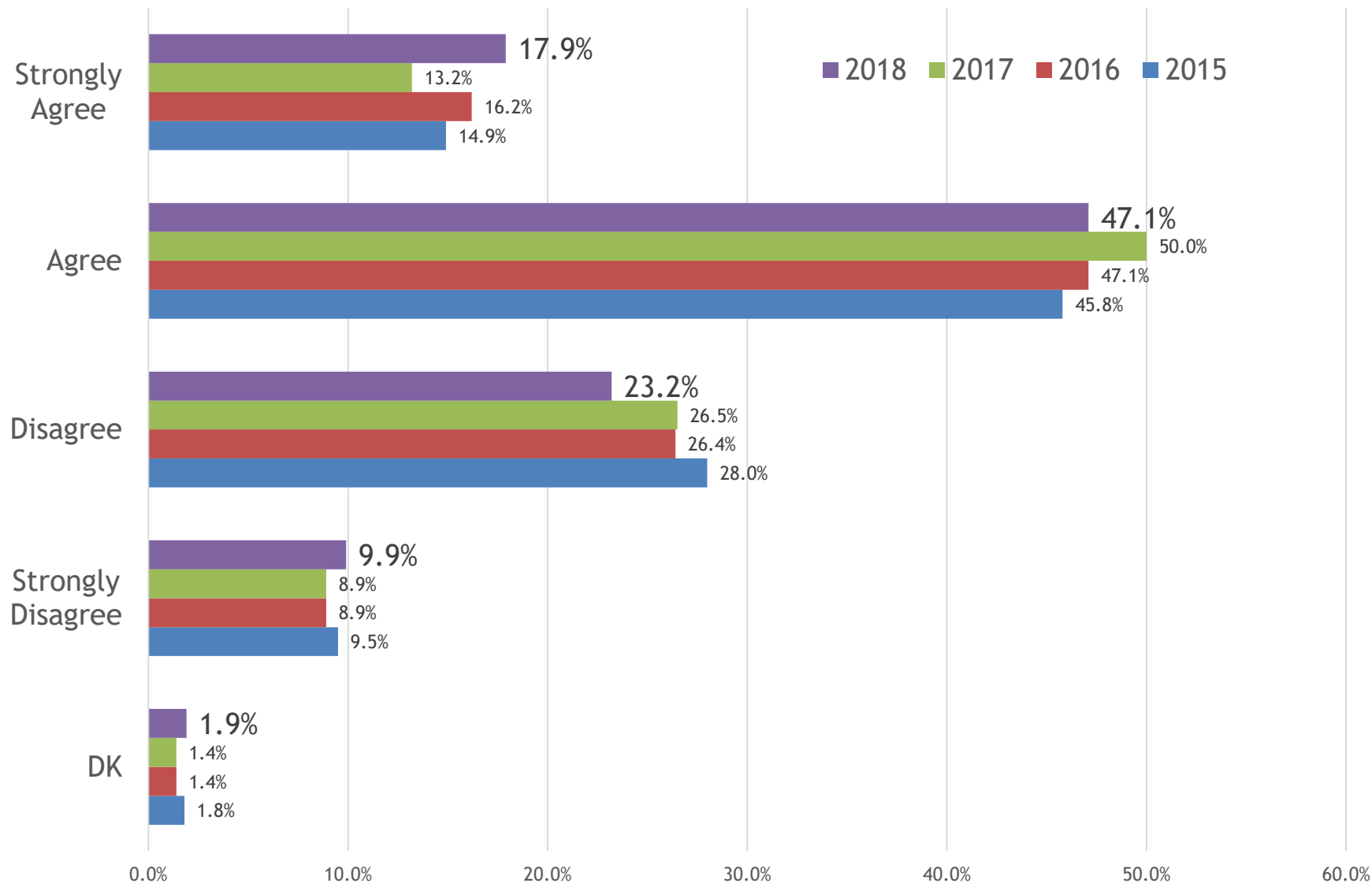


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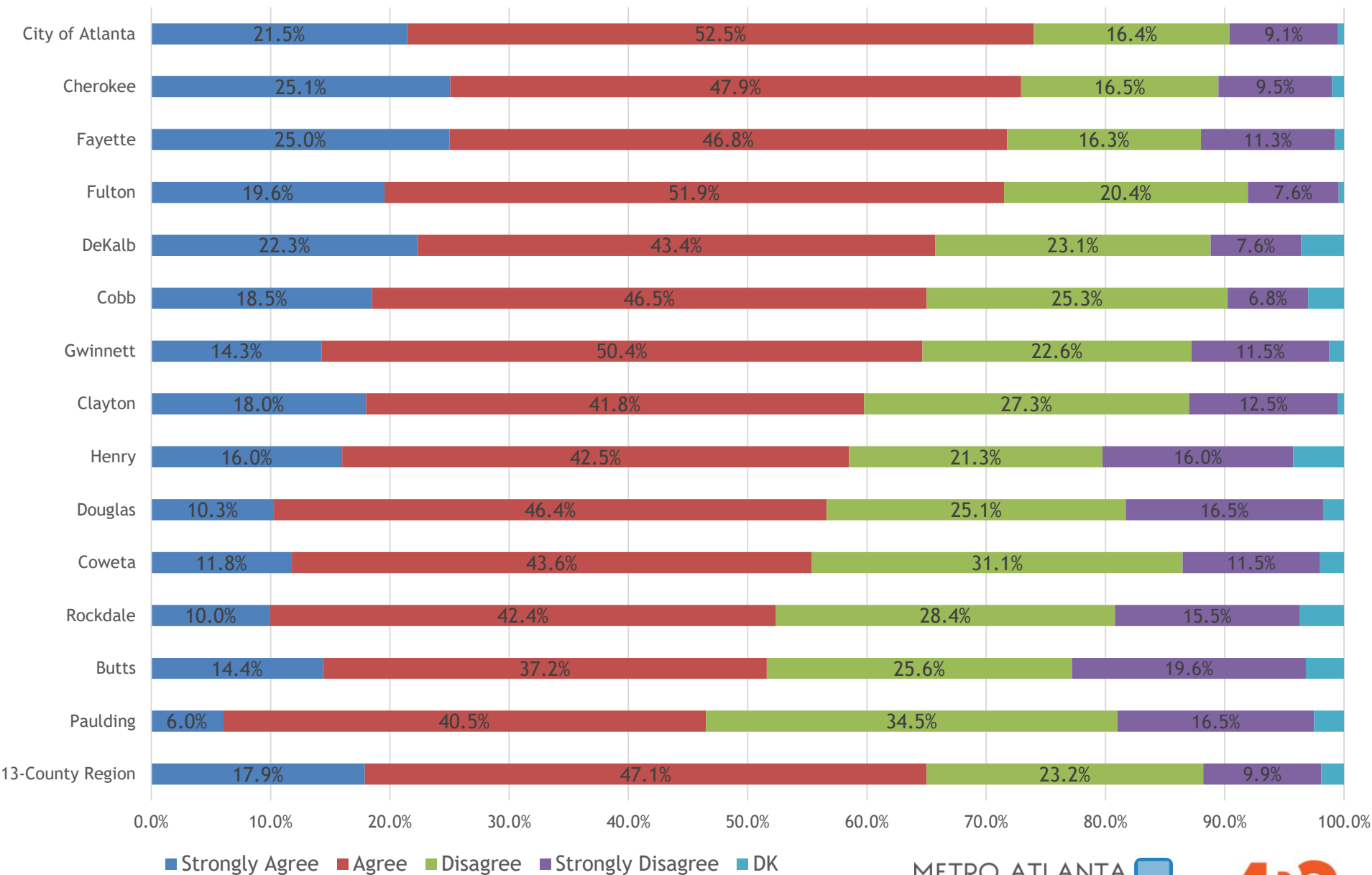
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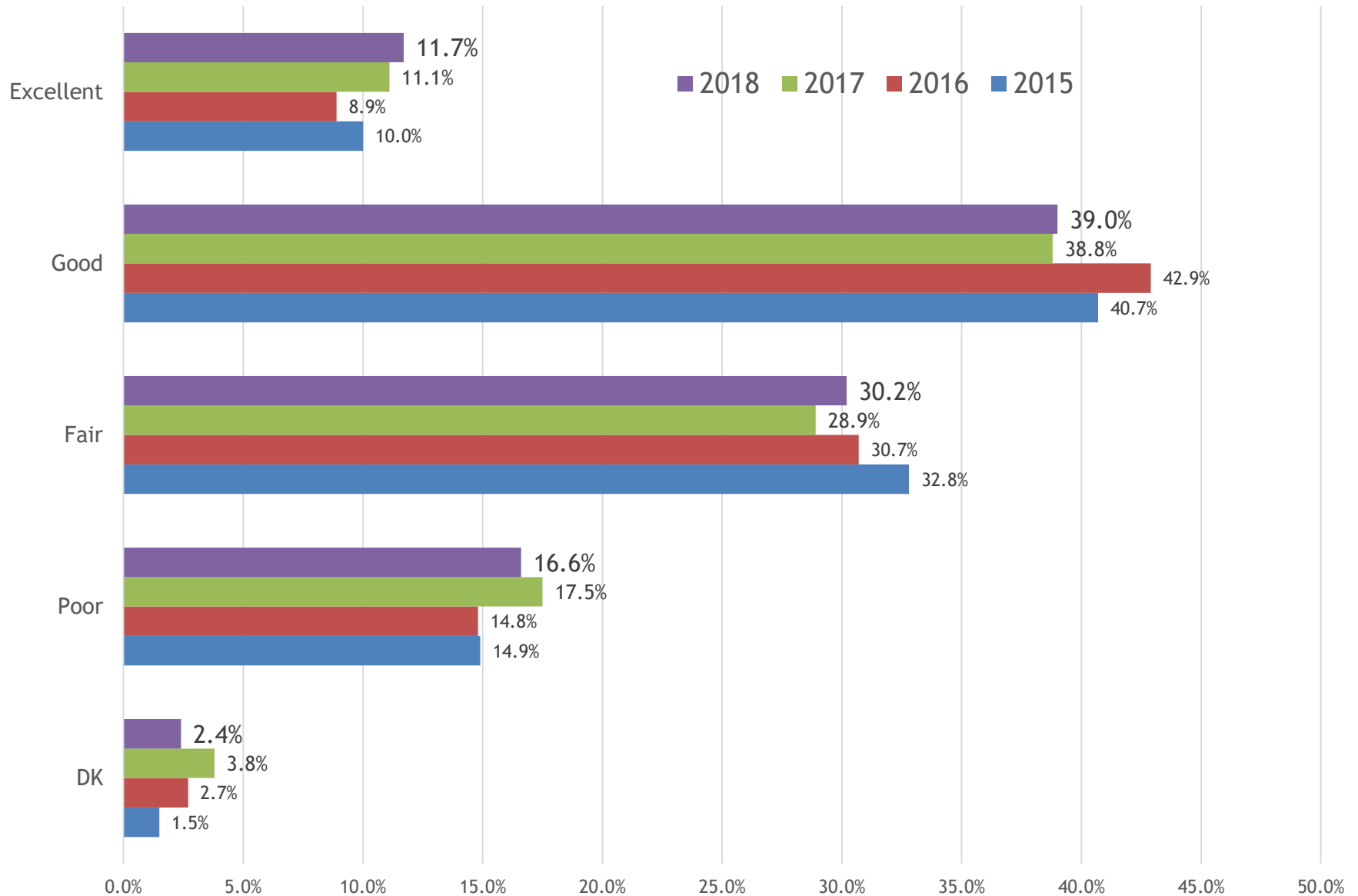
Access to Rec/Cultural Opps Near Home?: MAS 2018



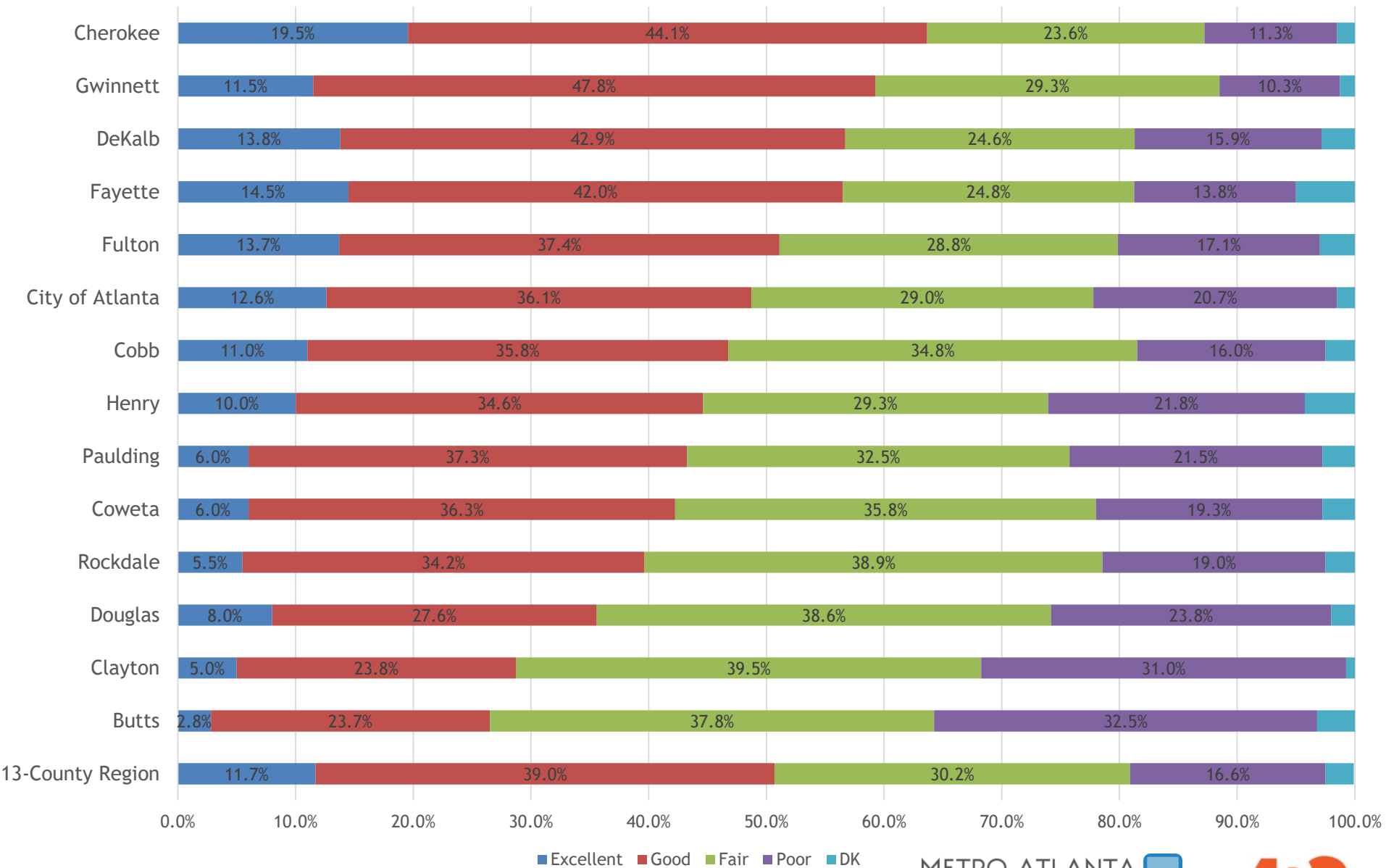
Access to Rec/Cultural Opps Near Home?: MAS 2018



Assessment of Metro as Place to Raise Kids: MAS 2015-18



Assessment of Metro as Place to Raise Kids: MAS 2018



CIVIC ENGAGEMENT

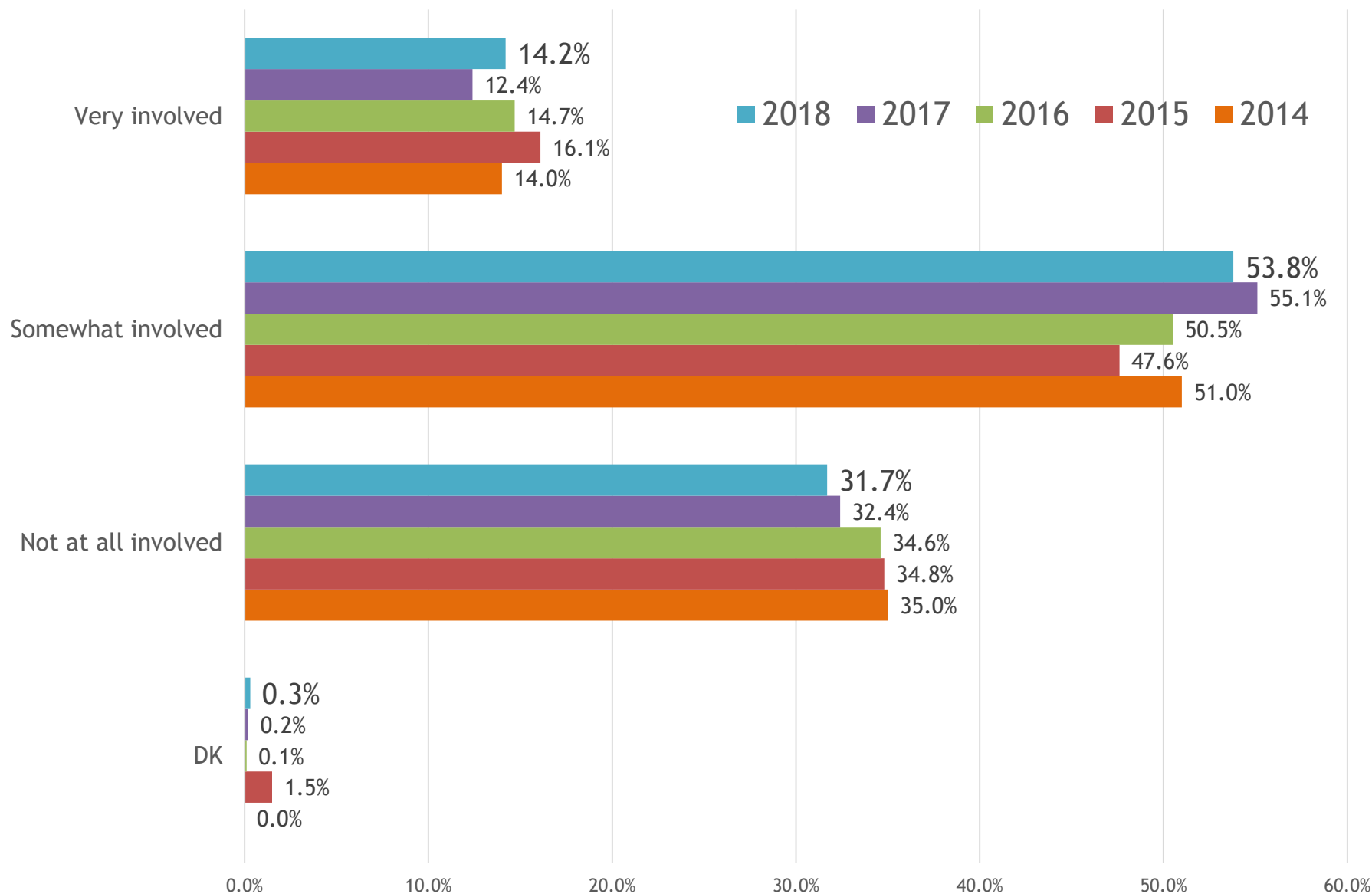


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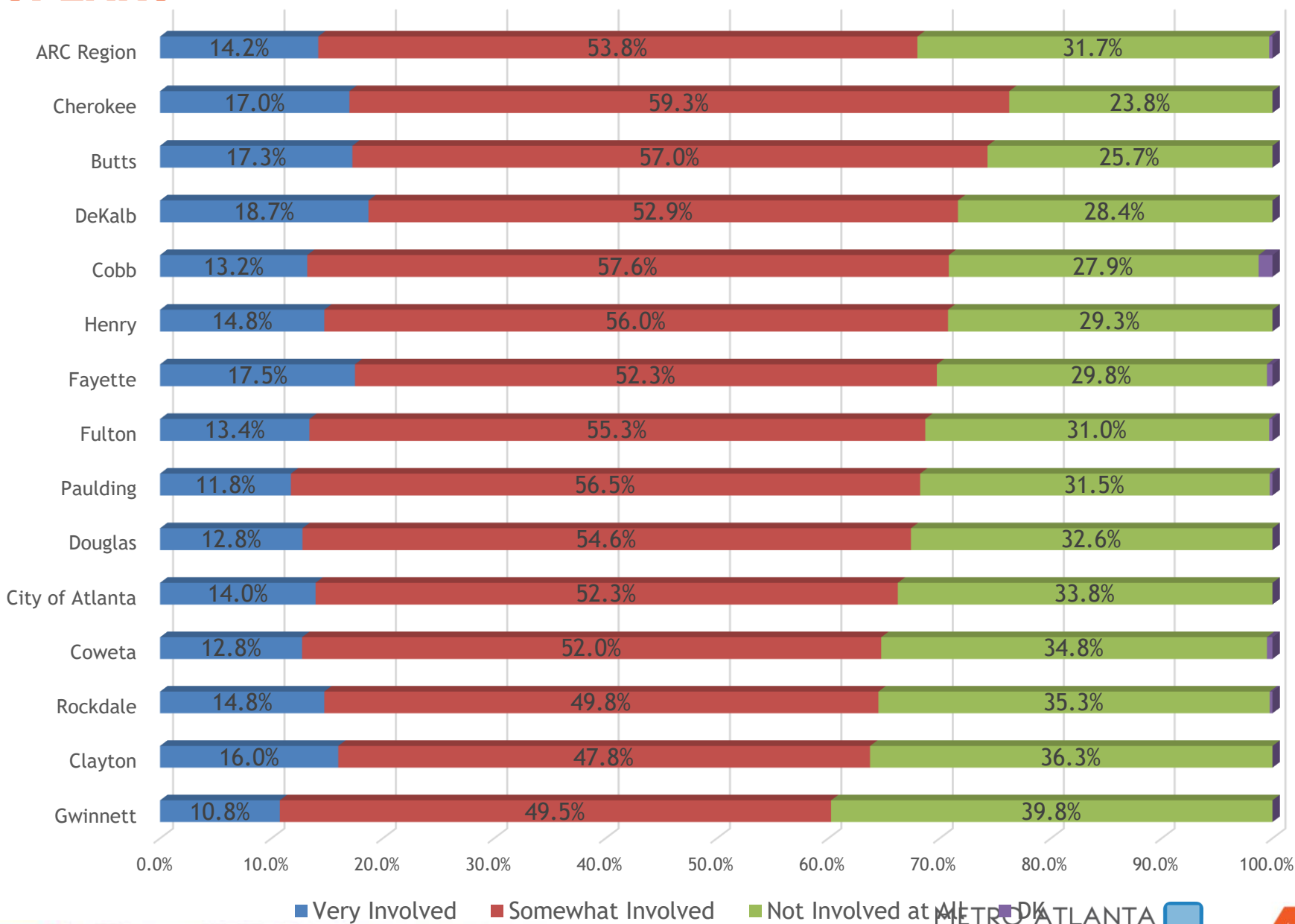
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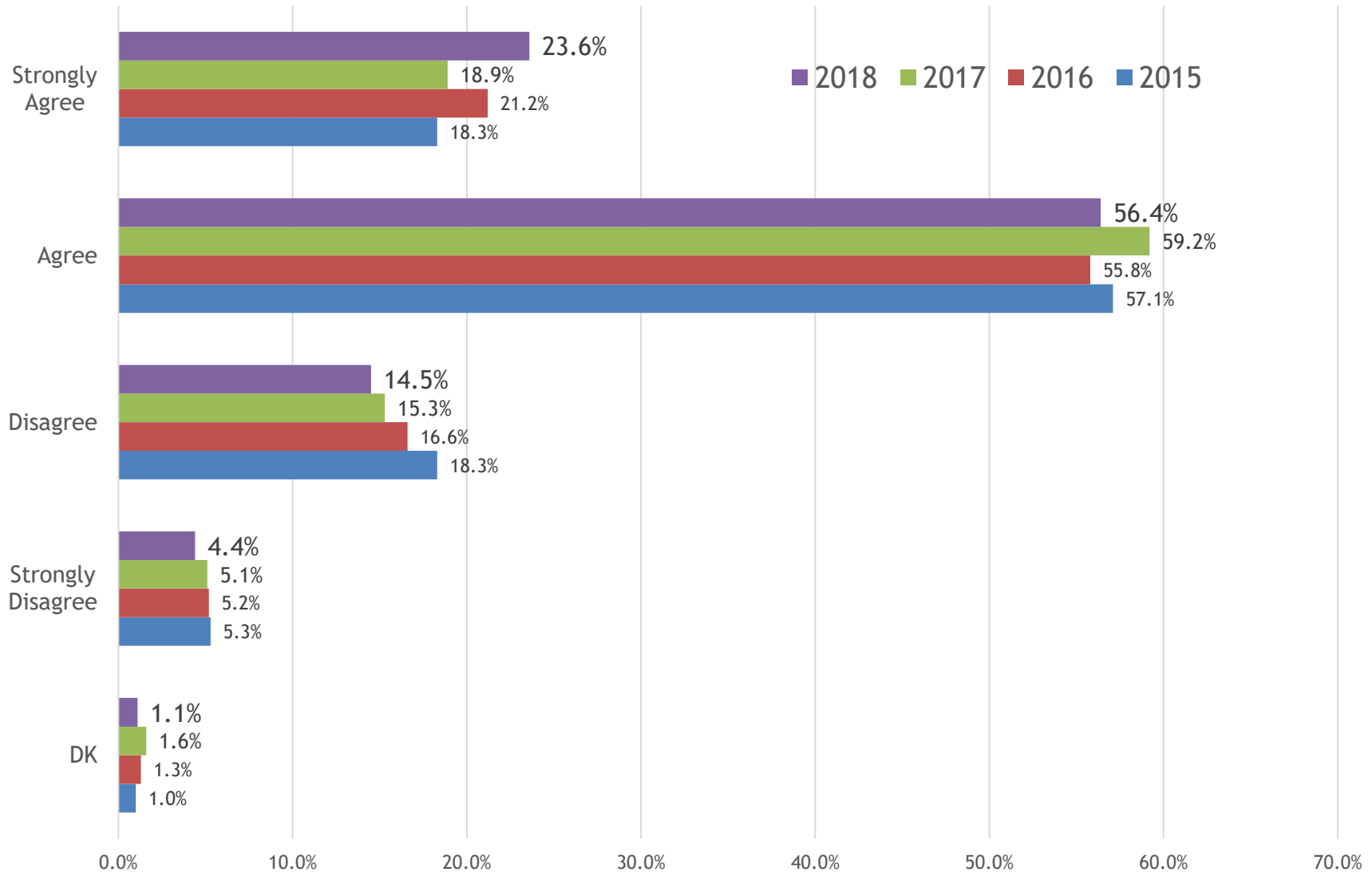
How Involved in Community? (by County): MAS 2015-2018



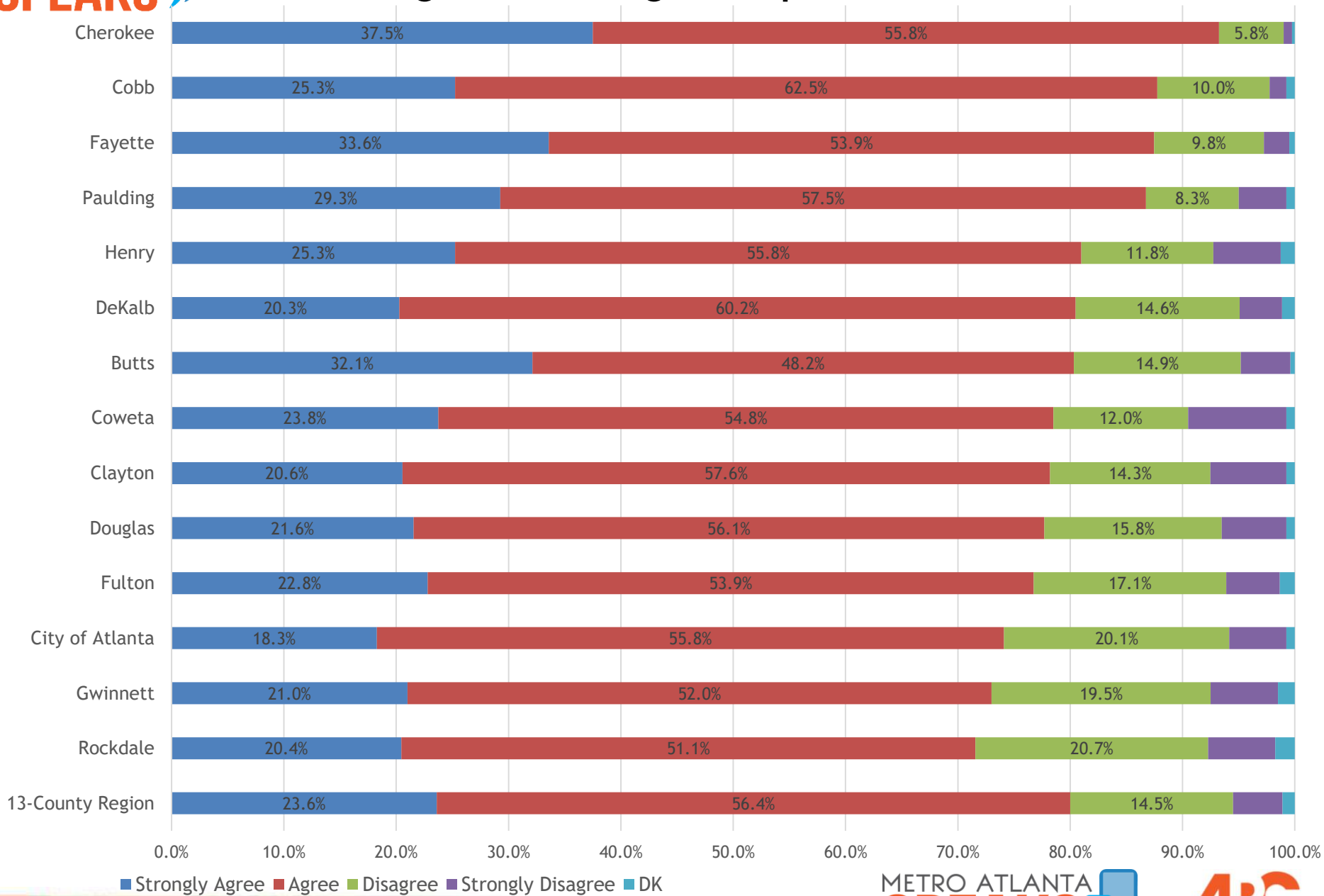
How Involved in Community? (by County): MAS 2018



Neighbors Willing to Help Each Other?: MAS 2015-18



Neighbors Willing to Help Each Other?: MAS 2018





The Future

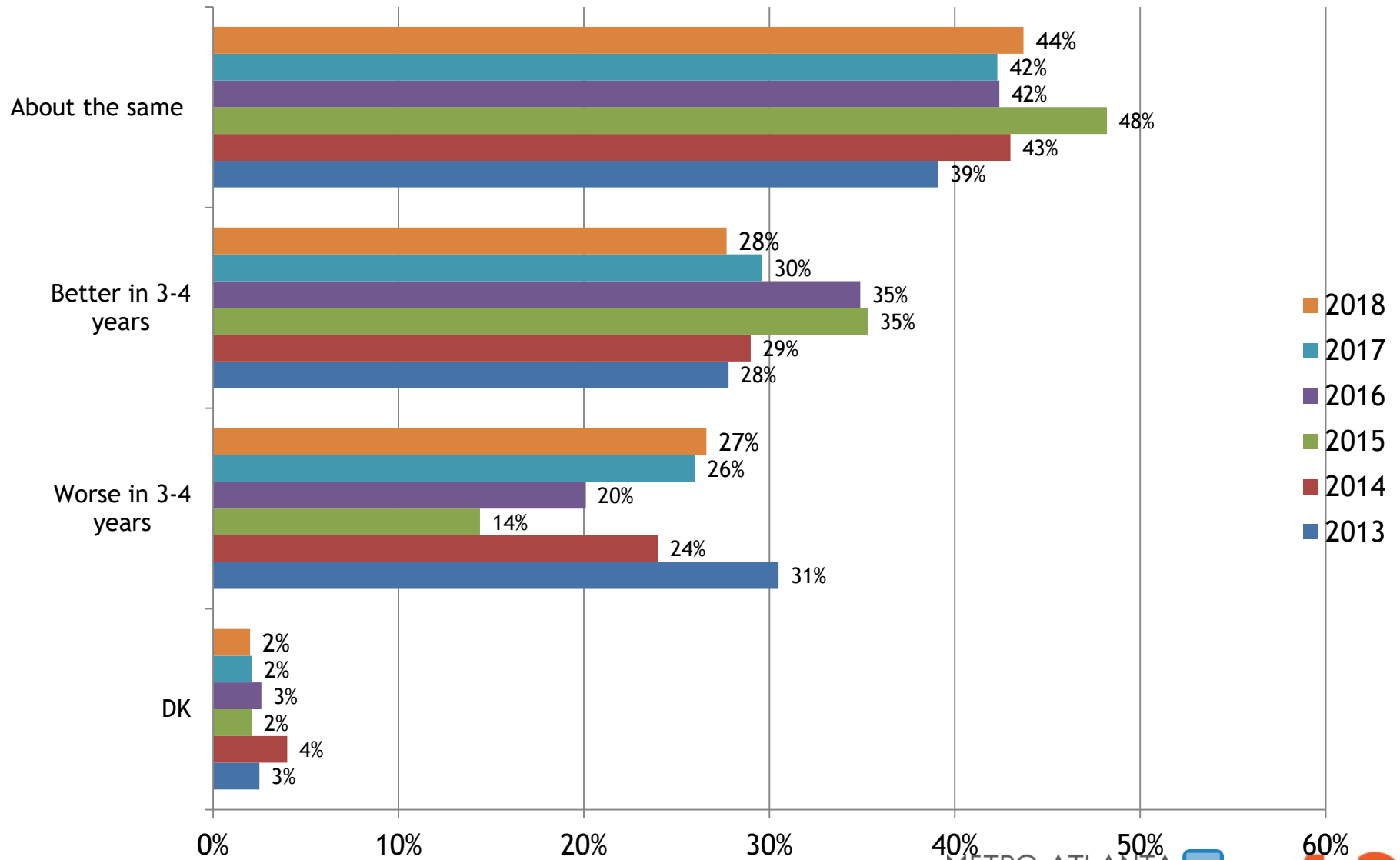


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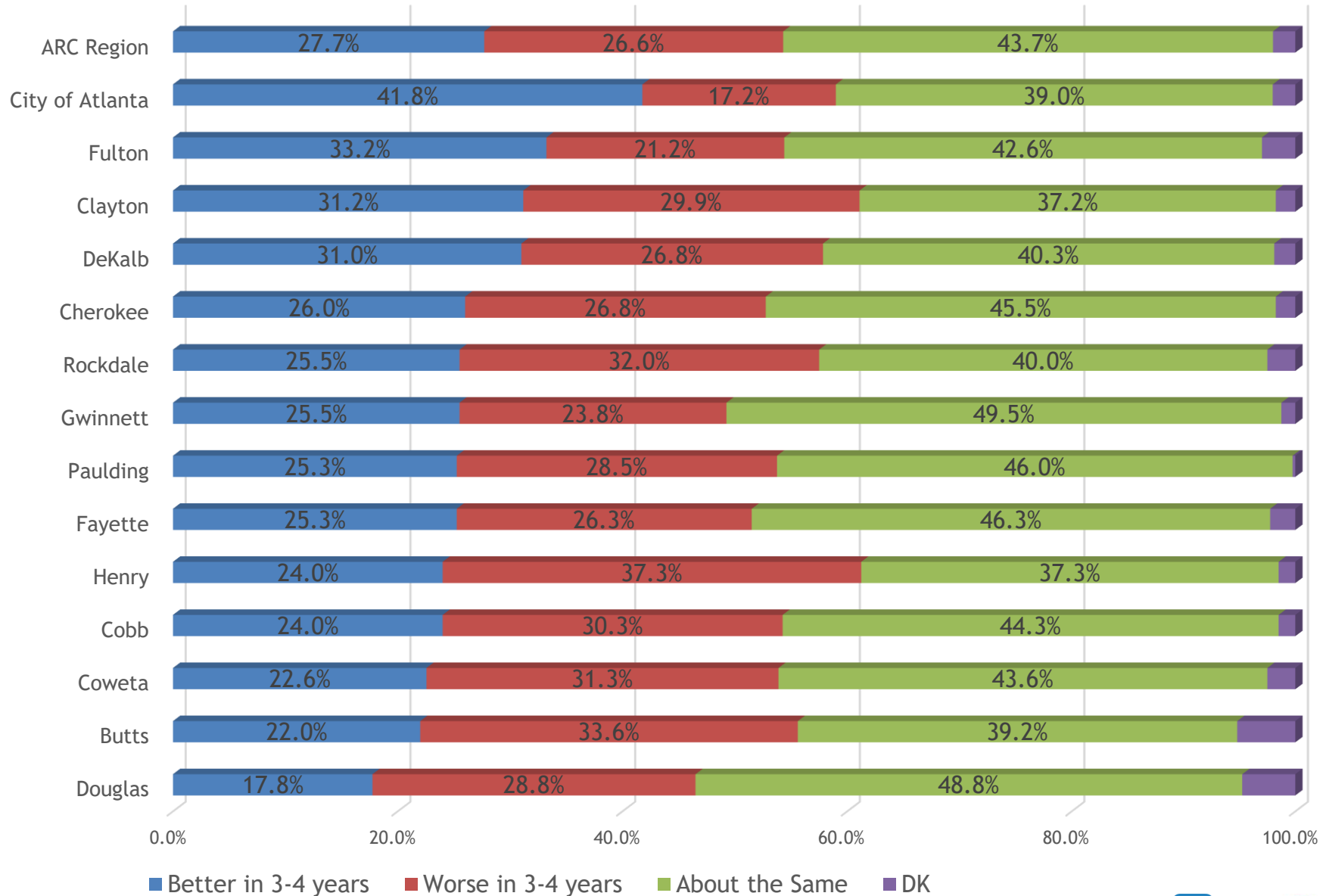
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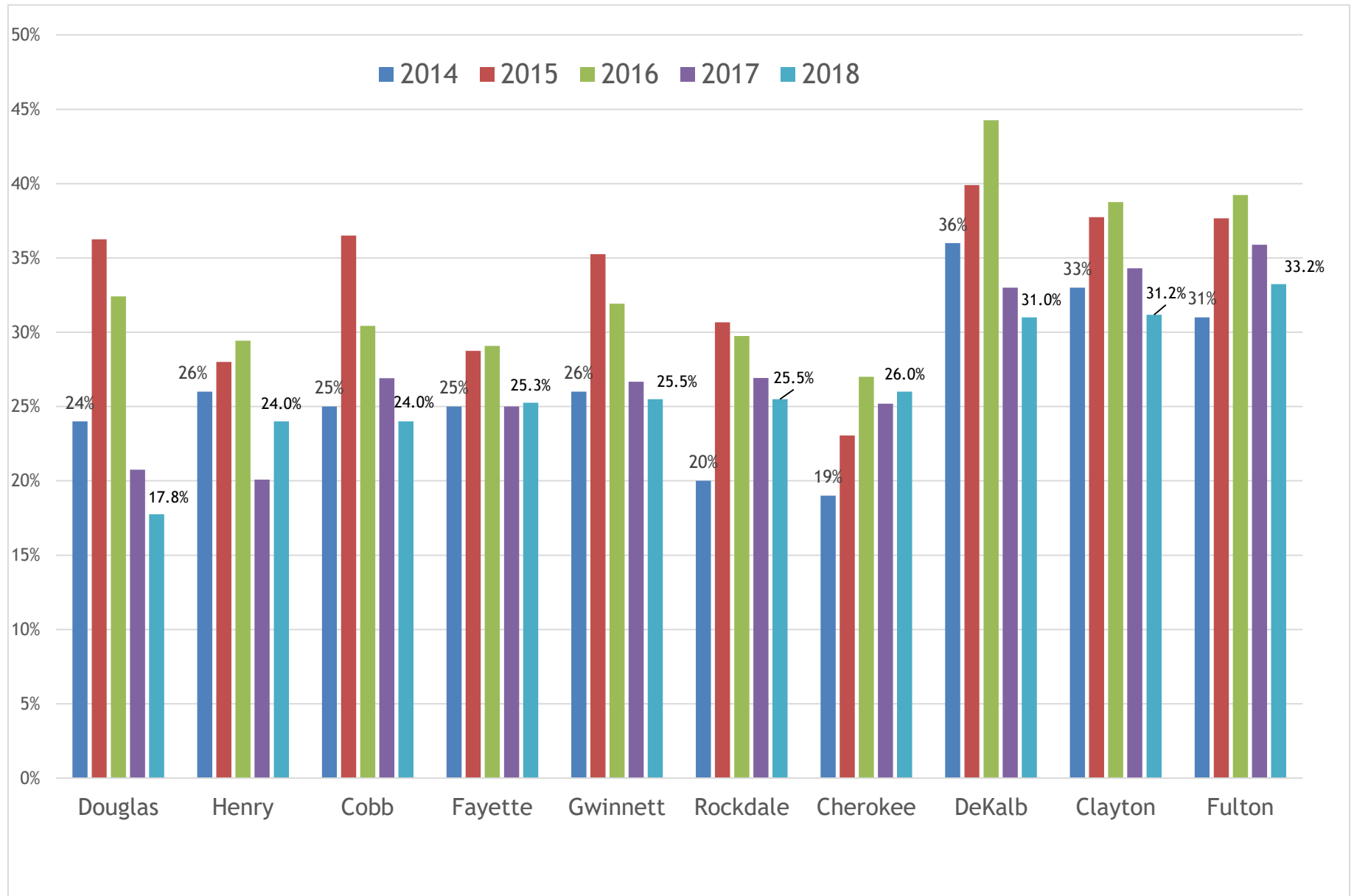
Future Assessment of Living Conditions: Responses 2013-2018



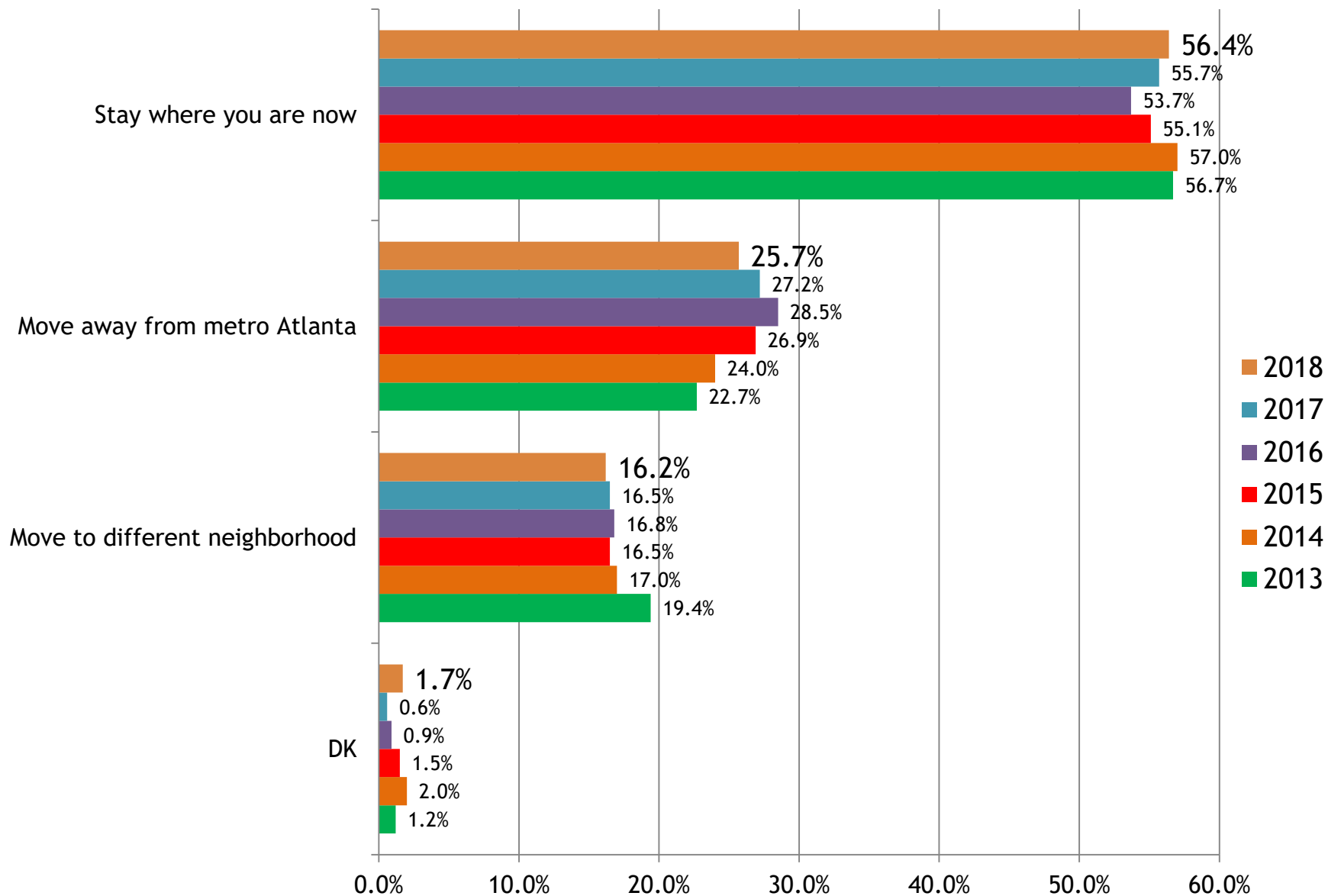
Future Assessment of Living Conditions by County 2018



Future Assessment of Living Conditions by County 2014-2018



Should I Stay or Should I Go?: MAS 2013-2018



Should I Stay or Should I Go?: MAS 2018

