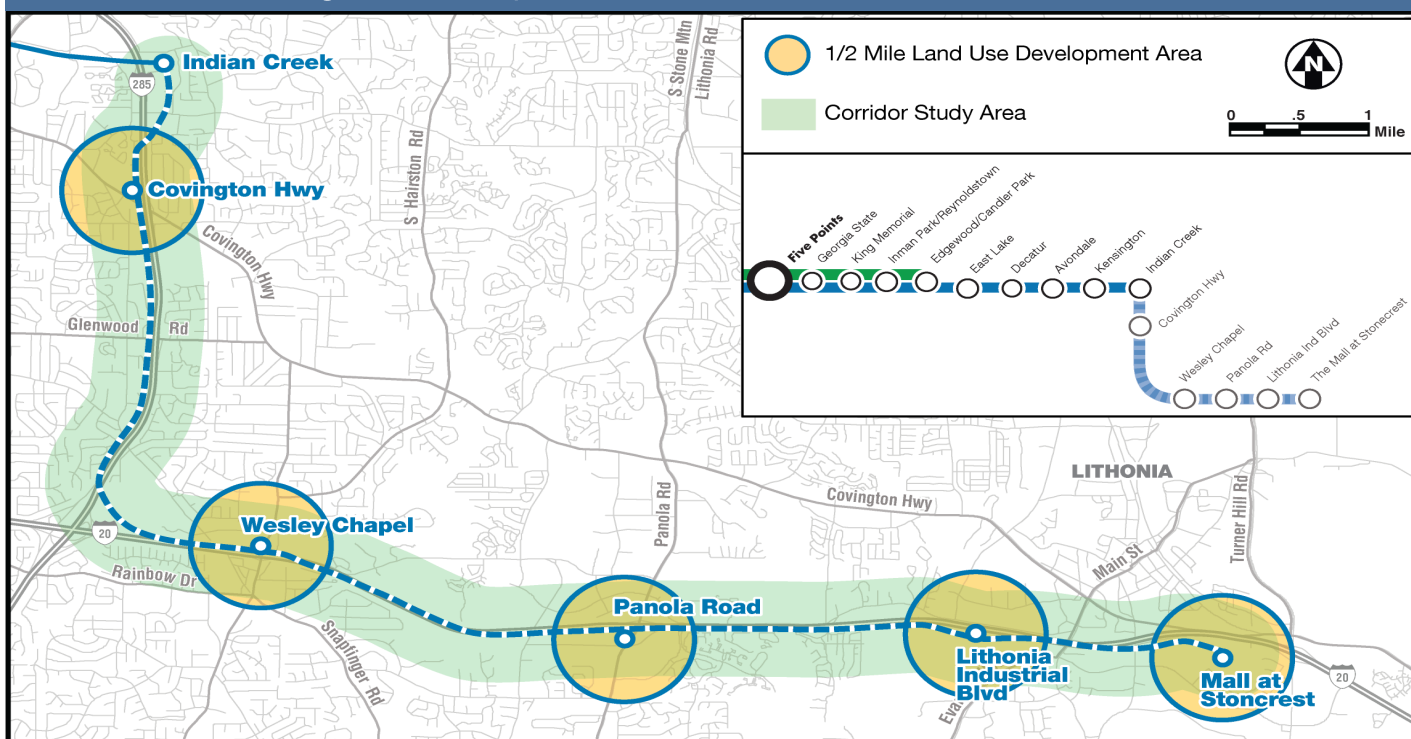




## What is this project about?

The Metropolitan Atlanta Rapid Transit Authority (MARTA) and DeKalb County are partnering to conduct the I-20 East Transit Oriented Development (TOD) Strategic Plan. The TOD Strategic Plan is funded by a \$2 million grant from the Federal Transit Administration (FTA) that includes contributions from MARTA and DeKalb County. The purpose of the project is to create a blueprint for Transit Oriented Development (TOD) at proposed transit station sites along the I-20 East corridor from Indian Creek Station to the Mall at Stonecrest (see map below). TOD is a type of community development that can include a mix of housing, office, retail and other amenities integrated into a walkable neighborhood and centered around quality public transportation.

### I-20 East TOD Strategic Plan Study Area



## What will this project accomplish?

The project will bring together elected officials; local, regional, and state planning staff; residents; employees and employers; business owners; educational institutions; service providers; and other stakeholders to develop a community-centered vision for development in the corridor. Using this vision, along with data from a market analysis and outputs from recent and ongoing planning efforts, the project will craft a corridor-wide approach to encourage affordable, attractive, and transit-supportive development. The process will also help to identify economic programs and policies that promote increased and equitable opportunity for DeKalb residents and businesses. This project will result in recommended policies and programs in the key areas of business and employment development; education and job training; mobility improvements; land use and zoning; and workforce housing.

### Contact Us

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# Why are MARTA and DeKalb undertaking this project?

The TOD Strategic Plan offers benefits to both MARTA and DeKalb County. For one, TOD around the I-20 East proposed transit stations could make transit in this area more competitive for Federal funding by creating transit supportive land uses and increasing the number of potential riders. The TOD Strategic Plan offers benefit the DeKalb community by helping to kick-start momentum, interest, and investment in the corridor and by creating partnerships between local agencies and private developers.

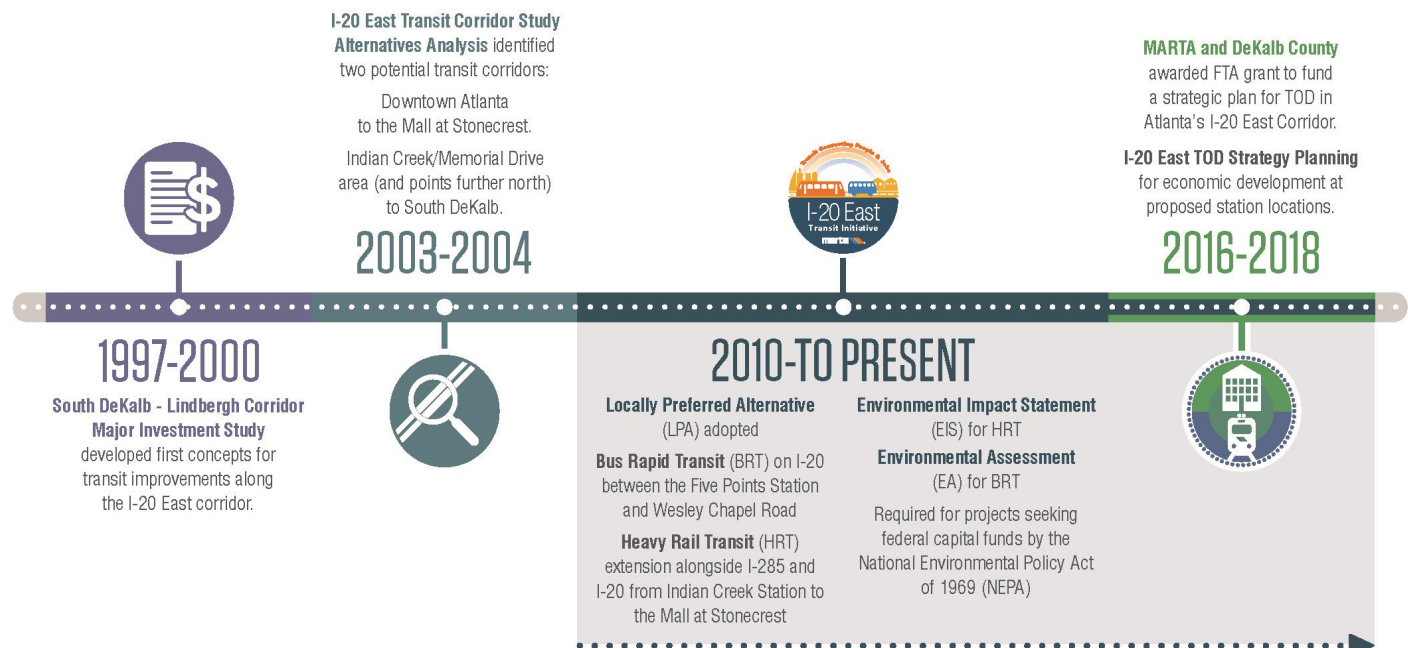


*TOD can help transform this proposed transit station site on Covington Highway in Decatur (left) into vibrant and livable spaces like this development (right) under construction at Edgewood/Candler Park MARTA station.*

## What about other transit studies along I-20?

The below timeline details the planning work that has been conducted and is currently underway. This TOD project will not duplicate efforts, but rather, work together with other studies to help make transit investment in the corridor a reality.

### I-20 East Initiative Timeline



Stay tuned for public meetings in November!