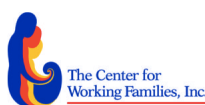


SAPORTAREPORT

Civic Journalism focused on the future of Metro Atlanta

THOUGHT LEADERSHIP OPPORTUNITY OVERVIEW

SaportaReport, founded in February 2009, is a trusted voice in metro Atlanta. We view Thought Leaders as business partners, and an integral component in Atlanta's authoritative civic website. Our readers are already engaged in Atlanta's most pressing issues and want to hear directly from leading companies and nonprofits in the region. Our unique value proposition is that we provide a consistent and dependable platform for companies to amplify and expand their voice. See below for current and past Thought Leaders.



SAPORTAREPORT

All Thought Leader positions are annual commitments with an investment of \$12,000 for a weekly column on the SaportaReport site. Your regular presence will enable you to tell your story, and to give council to Atlanta's professional community. Current Thought Leader categories are:

ARTS & CULTURE SEEN
FINANCIAL INCLUSION
GLOBAL HEALTH
HIGHER EDUCATION
LAW AND PUBLIC POLICY
METRO BUSINESS
PEOPLE, PLACES, PARKS
PHILANTHROPY
POVERTY AND EQUITY
REGION MATTERS
SUSTAINABLE COMMUNITIES
TRANSIT



For multiple partners, we split the cost equally and add an additional \$500 per each partner, per year, to help in the management and administration of the page.

SaportaReport uploads your content to the site, and provide you with additional exposure on all our social media channels. Pictures and videos are welcome to enhance the storytelling/idea sharing. A publishing schedule will be provided so that you can plan accordingly. We will work with you to accommodate your schedule. SaportaReport will also provide you with a 1-hour social media and blogging best practices session with tips that will help maximize your exposure and experience.

For information about these and other opportunities to get involved in SaportaReport, please contact Judith Service Montier at 404-626-0772 or email judith@saportareport.com